# November 2026 FPNA Committee Reports

## ***Beautification***

Co-Chairs: Chris Switzer & Beth Hoffman

**Sarah Mae Downie Park/Butterfly Garden**

- The Wise, Wonderful Wednesday Weed Whackers continue with bi-monthly maintenance in the park.
- Impatiens from Victoria and 19th Street were transplanted to the park.
- We will make sure the park is show ready for the Tree Lighting Ceremony on November 29th .

**Exits and Entrances**

- The neighborhood plant day on October 19th at the exit on Santa Clara and Broadway, and 19th and Victoria was a success.
- Many roses need to be replaced on Santa Clara, but we can't plant them until late December.

**SMD Park Heart Stones** – No new stones in September

**Utility Box Wraps**

- We are waiting for the bid with Econolite to clean the box on corner of Santa Clara & Broadway – CoSA and the committee has approved the design.

**Tree Committee**

- A total of 20 trees, at $411.50 each for a total of $8,250 was paid to the Frank Torres, Arborist with CoSA.
- The trees will be planted by the end of the calendar year.
- The trees being planted are 5 coast or holly oaks, 6 Alamo sycamores, 8 white crape myrtles, and 1 Columbia Pine.

**Curb Appeal November Winners**

- 320 Santa Clara – Tudor with half-timber and with brick work and traditional multi-paned windows. The cottage style garden with urns adds structure and elegance.
- 2109 Greenleaf – This home has a dramatic, Gothic Revival inspired window centrally positioned. The homeowners keep the landscaping low allowing the window to take center stage.

**Holiday Decorations**

- Members of the committee are meeting on November 6 to prepare the bows for hanging on the lampposts.
- We will notify Amy when Rich and his crew will be hanging the bows so it can be posted on the website.

***Communications***

Chair: Mason Nakamura

**Website (FloralPark.com)**

- Posted October meeting agenda and Board Reports to website.
- Posted September Board meeting minutes (as approved) to website (TBD).
- Posted November General Meeting agenda to website (TBD).
- Posted November meeting agenda and Board Reports to website (TBD).
- Updated events calendar for Walk of Frights to include link to map.
- Will be moving to EventIn calendar/ticketing package during the month of December. This may require users to re-add a calendar link for mobile devices.
- Updated SmugMug galleries for recent events. Also corrected a performance problem with the galleries. Will be making additional changes to improve the look of galleries.
- Removed Grade PK-8 SAUSD Teacher Grant information from the Giving Back page after application deadline closed.
- Still pending is implementation of our FPNA repository solution (Google Workspace).

**Social Media (Facebook, Instagram, YouTube)**

- 100 Year Old Home Project started Monday, June 29th . Posts are made daily Monday-Saturday covering approximately 6 homes/week. There are a total of about 140 homes that are 100 years old in 2026. As of November 4th, a total of 123 posts have been made. There were over 4700 Instagram views of posts in the past 30 days.
- Continued posting the “I’ve Got Curb Appeal” monthly winners to the Facebook and Instagram pages. October winners were posted Sunday, October 18th .

**eBlasts (Constant Contact)**

- 15 eBlasts sent since last Board Meeting (4 100 Year Old Home Project, 1 Upcoming Events, 2 General Membership Meeting, 1 Beautification, 1 Curb Plaque Program, 3 Walk of Frights Drink/Snack Station, 2 Walk of Frights Winners/Map, 1 Fall Newsletter)
- Updated Floral Park eBlast list. Still working to determine names and addresses for approximately 70 emails. Most of these were legacy emails migrated when we moved from Campaigner to Constant Contact three years ago.

**Newsletter**

Fall Neighborhood Newsletter was distributed by Block Captains the weekend of October 17th . Newsletter also posted online.

Winter Newsletter plan and revised due dates follow this report.

**Recommended Newsletter publication months (to deliver on doorsteps):**

- Winter – January: recaps Halloween/Holiday events
- Spring – June: recaps Home Tour
- Summer – August/September: recaps Scholarship/Charity Awards and Freedom Fest
- Fall – November: recaps Fall Concert and previews Fall/Winter events
- ***Agenda topic for event chairs to appoint designated photographer for all events***

**Neighborhood Signs**

- Two of the Floral Park neighborhood signs are missing after the June Scholarship/Charity Awards Ceremony. New neighborhood signs with the updated logo will be ordered in January.
- Overlays were ordered for the 11/12 November General Membership Meeting and signs were posted on Thursday 11/5.

**WINTER NEWSLETTER** articles due Monday, January 4, 2027:

Wendy - Walk of Frights article. Mason has photographed winning homes (2 pages)
Wendy – Walk of Lights article. Mason will photograph winning homes (2 pages)
Brian/Rochelle – Fall Concert, article and photos (2 pages)
Brian/Rochelle – Spooktacular, article and photos (1 page)
Brian/Rochelle – Tree Lighting, article and photos (1 page)
Brian/Rochelle – Holiday Celebration, article and photos (2 pages)
Jeff – President's Message (1 page)
Jeff – Menorah Lighting, article and photos (1 page)

***Social Committee***

Co-Chairs: Rochelle Landry and Brian Stoddart

**Upcoming Events**

Tree Lighting Ceremony Sunday, November 29

- Will have music, hot cocoa, and treats donated by neighbors
- Looking for volunteers to bring treats and a few helpers at the event

- Toy drive will benefit Boys and Girls Club of Santa Ana, representative will attend and take donated items

Holiday Event 2026 Saturday, December 12

- Trish Castillo doing great job chairing event
- Planning going well – vendors booked
- Anonymous neighbor donation will pay for snow/sledding
- Committee meeting scheduled for November 16
- Coming in at/under budget - no need for raffle baskets to offset costs

***Home and Garden Tour***
Chair: Wendy Currlin

**Featured Home Tour Special Events**

- **Walk of Frights – A Wonderful Success!**
    - The Walk of Frights was a success! A heartfelt thank-you to our volunteers who opened their yards and welcomed neighbors with drinks, snacks, and Halloween spirit; the incredible *Thriller* performers; homeowners who created amazing spooky displays; and our Communications Team and special volunteers who stepped up to make this event possible. We are truly grateful to everyone who contributed their time, creativity, and enthusiasm. Events like these bring our community together and help make Floral Park such a special and unique place to live.
- **Walk of Lights – December 22, 2026**
    - Preparations are underway for the Walk of Lights, scheduled for Tuesday, December 22, from 6:00–9:00 p.m. We look forward to another magical evening and are seeking 6–8 volunteers to host neighborhood drink and snack stations.

**April 24–25, 2027 Home & Garden Tour Preparations**

- **Committee Meetings:** The committee will not meet in November or December due to the holiday season. Upcoming meetings are scheduled for January 21, February 18, and March 25, 2027.
- **Homes & Gardens:** Four of the five featured homes have been confirmed, with additional homeowner confirmations pending. Garden selections will be finalized once home locations are confirmed.

**Beer & Wine Garden:** The location has been secured. Planning continues for beverage donations, potential food vendors, entertainment, and permit requirements.

**Event Logistics:** Planning is underway for the event layout, transportation options, ticketing and information booths, and demonstration area/tent. Three out of six demonstration presenters have been booked. Goal to confirm remaining presenters in Jan. Permit submissions are targeted for Q1 2027.

**Sponsorship, Marketing & Guest Experience**

- **Sponsorship & Advertising:** Outreach has been initiated to prospective premium sponsors, with some sponsorship commitments already secured. The committee is prioritizing premium sponsorship and advertising opportunities before filling standard placements, with the goal of securing the majority of sponsorships and advertisements by January 2027.
- **Marketing & Website Enhancements:** Priorities include developing sponsorship and advertising materials for the event booklet, expanding corporate sponsorship outreach, and enhancing the Floral Park Home & Garden Tour website to support event promotion, ticket sales, and sponsor visibility.
- **Home Tour Website:** While the FPNA neighborhood website primarily serves as a community information resource, the Home Tour website is designed to attract visitors and sponsors. Planned enhancements will create a polished, mobile-friendly experience that showcases the event, improves the guest experience, and meets the expectations of prospective corporate sponsors.

***Sponsorship***

Co-Chairs: Denise Byrd and Huey Yann Ooi

October 15 - FPNA Teacher Grant application window closed. A total of 23 applications were received.

October 16th - A three-member review committee including Alison DeMark, Denise Byrd, and Huey Yann Ooi performed a "blind" evaluation of the submissions, so that decisions would be made solely on the merit and quality of each proposal. Successful applications provided strong justification for why classroom support materials were needed and how they would be used to benefit students and the overall learning environment. Nine grant recipients were selected. Each will receive a $500 award.

Congratulations to the FPNA Teacher Grant winners! They are:

- Angelica Neudigate at Jackson Elementary
- Jenny Hazen at King Elementary
- Marisol Gonzalez at King Elementary
- Wendy Tomala at Lathrop Intermediate
- Maricela Matsuda at Davis Elementary
- Brianna Longacre at Santiago Elementary (TK-8)
- Monica Curiel at Santiago Elementary (TK-8)
- Dana Kassaei at Pio Pico Elementary
- Rocio Sanchez at Santiago Elementary (TK-8)

November 12th - The awards will be presented in person. We look forward to recognizing these educators and supporting their classroom projects.

***Membership***

Co-Chairs: Kevin Shuler and Chris Rosas

**Donations**:

- October Membership Donations = $4640
- YTD 2026 Total Donations = $30,255
- 139 Donors to date, of which 123 were recurring donors (88%)
- Total of 49 New Membership Drive/Curb Plaque Donors since Sept. 1, 2026 = $9,795!!!

**New Neighbors:**

- 2220 Greenleaf Street – Tom & Akamy

**Events & Mixers Updates**

- Next mixer will be held in late January/February – TBD
- Holiday Walk of Lights, Tuesday, December 22nd will now be managed by the Home Tour Committee. Volunteer drink and snack stations will be needed and Membership is happy to assist.

**Donation Initiatives:**

- Curb Address Promotion: A huge success!! All new donors moving forward will pay for the program.
- 4th Quarter Donation Drive: October thru December. Personalized letters to past donors who did not donate in 24/25 to encourage donation. Membership article in the newsletter. Flyer in December.
- New neighbor baskets: All new neighbors have been welcomed.
- Membership table at every mixer.

**Block Captain Updates:**

- Current Vacancies: None.

- Block captains to assist with Membership Flyers and Letters, as always.

***Parliamentarian***

Chair: Alison DeMark

The Parliamentarian Committee met on October 22, 2026, to review and discuss proposed amendments to the Floral Park Neighborhood Association Bylaws.

A significant portion of the discussion focused on the history, original intent, and purpose of the Floral Park Opening Night Gala and the Hospitality Beer and Wine Garden. The committee considered information provided by individuals involved in establishing these events to better understand their original fundraising purposes and how they have evolved over time.

The committee also discussed the role of the Parliamentarian and the importance of ensuring that the Association's bylaws continue to reflect its mission and responsibilities to both the Floral Park neighborhood and the greater Santa Ana community.

**Proposed Bylaws Amendment**

Following these discussions, the committee recommends consideration of an amendment to Article VI – Funds, specifically addressing the allocation of proceeds generated through the Opening Night Gala.

The proposed amendment would allocate 25% of Gala net proceeds to the Sponsorship Fund, with the remaining 75% available for designated neighborhood fundraising commitments and the General Fund. The Hospitality Beer and Wine Garden would continue allocating 100% of its net proceeds to the Sponsorship Fund.

**Recommendation and Next Steps**

The Parliamentarian Committee recommends that the Board of Directors review and consider the proposed amendment to Article VI at its November 2026 meeting.

Upon Board approval and in accordance with the Association's established bylaws amendment procedures, the proposed amendment would be presented to the General Association for consideration on **Thursday, November 12, 2026**.

The committee believes the proposed changes will preserve FPNA's longstanding commitment to scholarships and charitable giving while providing greater flexibility to support neighborhood improvements, community events, and other initiatives benefiting Floral Park and the surrounding community.