


**FPNA Board Meeting Minutes**

*Tuesday, October 13, 2026, 7:00 pm*

Alison DeMark's Home-2409 N. Park Blvd.

Board Members:

| | | | |
|---|---|---|---|
| President | ☐ Jeffrey Katz | Parliamentarian | ☐ Alison DeMark |
| Co-First VP/Sponsorship | ☐ Denise Byrd | Communications Director | ☐ Mason Nakamura |
| Co-First VP/Sponsorship | ☐ Huey Yann Ooi | Co-Social Director | ☐ Brian Stoddart |
| Co-Second VP/Beautification | ☐ Christine Switzer | Co-Social Director | ☐ Rochelle Landry |
| Co-Second VP/Beautification | ☐ Beth Hoffman | Co-Membership Director | ☐ Kevin Shuler |
| Secretary | ☐ Amy Spero | Co-Membership Director | ☐ Chris Rosas |
| Treasurer | ☐ Peter Christoffersen | Home Tour Director | ☐ Wendy Currlin |

The **October 2026 FPNA Board Meeting was called to order** at 7:02 p.m. by Jeffrey Katz on October 13, 2026 at the DeMark home.

The above Directors attended, with the exception of Chris Rosas, Mason Nakamura, and Denise Byrd. As the minimum number of Directors were present to constitute a quorum, the board proceeded.

Secretary to read any received correspondence. None received.

**Peter motioned** to approve the September 2026 Board Meeting Minutes. Chris Switzer seconded; all approved.

## October Committee Reports

Board Committee Reports were submitted and posted to the FPNA website. The committees were given the opportunity to share any updates.

***Social Committee***-Rochelle reported on the Fall Concert. Attendance was somewhat low possibly due to heat and lack of signage. She proposed we put out signs for next year's concert to improve attendance as it doesn't cost the neighborhood any money for

additional participants for this event. The committee will discuss resuming marketing via street signs for certain events to improve attendance.

***Beautification***-Nothing new to report since the committee meeting. Chris S. shared a complaint from a neighbor regarding the screws in the palm trees on Heliotrope. Per the city of Santa Ana, city-provided trees should be free from screws or nails. It was advised not to remove the screws as this may cause additional harm to the trees. It was suggested to no longer string lights from the screws for further damage to trees. Another suggestion made by a neighbor was to host neighborhood social events on other streets and not just on Heliotrope.

***Membership***-Nothing new to report

***Parliamentarian***-Alison discussed a possible amendment to the bylaws governing the allocation of Opening Night Gala proceeds, including a proposal to distribute proceeds among general FPNA operations, sponsorship activities, and social programs. The matter will be reviewed by the Parliamentarian Committee, with any proposed amendment to be considered through the applicable bylaw amendment process. No action was taken.

***Home and Garden Tour***-Wendy is looking for additional sponsors (Kaiser, Sunset Magazine among others). In order for these sponsors to agree to participate, some changes may need to be made to our website, possibly re-designing the home tour logo, and to provide the board members' names. Brett Waterman will attend and give a workshop as a new event during this year's tour. Discussions are ongoing regarding charging attendees a fee for this special event.

***Sponsorship***-West Floral Park, from their Open Garden Day, donated $500 specifically for scholarships. FPNA launched teacher grant applications. SAUSD K-8 teachers were given access to the application on October 1 with final submission deadline of October 15. To date, we have received 14 teacher grant applications.

## Current Business

**1. Membership Program Drive** – Kevin / Peter

Curb address plaques-193 have been spoken for so far. Approximately 175 were identified as qualifying based on prior contributions or contributions made before the revised eligibility requirements took effect. The final number of plaques to be installed will depend on homeowners' authorization. Membership donations are up $7600 from this time last year with the hope that an "end of year" donation push will bring our total membership donations to a record high.

Jeffrey raised the importance of evaluating the financial effectiveness of the curb plaque program, particularly whether the approximately $18,000 expenditure is generating new membership contributions and recurring revenue. He noted that the increase in overall membership donations, while encouraging, does not by itself establish how much additional revenue is attributable to the program. He requested that future membership reporting distinguish new donors from existing donors, identify one-time versus recurring contributions, and track the results of the campaign as a whole rather than simply reporting monthly donation totals. Peter indicated that the underlying information is available in the membership records and agreed to provide a summary of new donor activity to assist the Board in evaluating the program.

The Board also discussed the distinction between the cost of plaques provided to existing donors as a recognition of prior giving and the revenue generated by newly recruited donors. Jeffrey emphasized that the program's financial performance should be evaluated based on incremental revenue attributable to the campaign, taking into account the cost of the plaques, rather than assuming that each new $150 contribution represents a $150 net financial benefit.

Arenas, the address plaque company, has completed a curb plaque survey to determine the correct sizing for each block based on the height of the curbs. As part of their service, one of the current painted addresses will be removed by the company prior to attaching the address plaque. Block captains will be tasked with going to the qualifying neighbors to get their authorization to attach the plaque (sample letter handed out). We are hoping to get the plaques out in October/November which will be good PR going into the general meeting with the final membership drive push. The membership drive will end on 12/31/2026.

**2. Financial Report / Budget Discussion** – Peter

Peter distributed financials through September 30, 2026. Board members reviewed current balances, income, expenditures, budget-to-actual results, and known upcoming commitments.  Our cash on hand has gone down because of the large amount of monies given to scholarship, security patrol cost, costs of replanting trees and wrapping boxes, and membership drive gift costs.

The Board discussed the projected year-end reduction in cash reserves, the distinction between total cash balances and funds designated for future scholarships and charitable activities, and significant expenditures anticipated during the remaining three

months of 2026. Jeffrey requested clarification regarding expenditures that had been budgeted or committed but had not yet appeared in the year-to-date financial results.

Home Tour financials will have a new budget format.

Monthly storage rental costs have gone up significantly $347 to $647 in 4 years.

Questions and discussion ensued regarding 2026 budgets and actuals.

Peter made a motion to receive and file the financials through September 30, 2026. Beth seconded and all approved.

**3. 2027 Budget Preparation – Board Working Session** – Peter

Peter distributed a 2027 proposed budget spreadsheet that included budget projections, anticipated revenues and expenses, committee funding requests, and proposed neighborhood initiatives. We have less working capital this year but hope to increase revenue with additional sponsors for the home and garden tour and changes to the beer and wine garden. Committees have made their budgetary requests for the upcoming year. Questions were entertained and discussion was held about previous years budgets vs. projected 2027 budgets.

The Board discussed the projected 2027 operating deficit and the anticipated reduction in available reserves. Members emphasized the need to distinguish between recurring operating expenses, discretionary expenditures, and amounts designated for specific charitable purposes. The Board also discussed reviewing prior-year actual expenditures, rather than relying solely on prior-year budgets, to evaluate proposed increases in committee spending.

Costs have gone up significantly for items required to put on our social events. How do we recoup the cost? Do we start charging entrance fees for our events? Should we cut out some of our events to reduce the social budget?

It has been proposed that a portion of the funds raised at the Gala go toward social events (which is a parliamentary concern requiring general membership approval to amend bylaws and will be discussed at a later date).

The Board discussed removing the approximately $40,000 in discretionary charitable and community grant expenditures from the preliminary 2027 budget pending further

consideration of the proposed allocation of fundraising proceeds and any necessary bylaw amendments. Peter agreed to revise the preliminary budget accordingly.

FPNA Board will continue to make donations to 503c entities and will report all scholarships, sponsorships and other community donations when filing taxes.

The Care and Compassion committee has been on hold and currently has no budget. The board supported the return of the committee and discussed moving this activity as a subcommittee under sponsorship with its budget coming directly from Sponsorship. Rachel Moloo has offered to start the committee again to support our neighbors in need.

Peter will make edits to the 2027 budget based on discussion and come back with an updated version to review and agree upon at next month's board meeting. The board will present the final 2027 budget to membership at the November general meeting.

**4. November 12 General Meeting Planning** – Chapter One (Red Room)

Peter provided suggestions for agenda including:

- Review and approve 2027 budget
- Discuss possible bylaw amendment to reallocate funds raised at the Gala
- Membership "year-end" giving push
- "Top 5 Items" status update including the financial impact
- City to report on state of neighborhood maintenance projects
- Member interaction ("Favorite part of living in FP")
- Opportunity for committees to give a year-end wrap up/highlights of 2026 with photos slide show if desired

*Upcoming 2027 General Meeting Idea:*

Since we have no longer budgeted for security patrol, we may consider offering a security presentation to raise awareness and offer more cost-effective security solutions/ideas to neighbors. Invite security professionals/vendors to present at an upcoming General Membership meeting.

**5. Calendar Updates** – Amy

All neighborhood events are on our calendar including social events, board meetings, general membership meetings, and upcoming neighborhood planting

day.  Moving forward, we will include committee meeting dates on our calendar to encourage neighborhood volunteerism.

**6. Top Five Neighborhood Ideas**

Although these were not discussed at the board meeting, it is important to keep them top of mind as membership has asked the board to make these items a priority:

1) Santa Ana City projects including street and sidewalk repairs, replace faded stop signs, tree root management,Sarah Mae Downie walkway repairs

2) Add lights to neighborhood entrances and SMD park

3) Overhaul Broadway entrance/exit including new soil, foundation plants, flowers of color and replace/remove City of Santa Ana sign

4) Clean street light globes for better lighting

5) Electrical/mechanical box wraps

A **Motion to Adjourn** at 9:06 p.m. was made by Alison and seconded by Brian. All were in favor.

## 2026 Floral Park Neighborhood Association Calendar

**Upcoming Community  Events**

| | | |
|---|---|---|
| October 17 | - | Neighborhood Planting Day |
| October 24 | - | Kid's Spooktacular Event |
| October 29 | - | Walk of Frights |
| November 29 | - | Sarah Mae Downie Tree Lighting/Toy Drive |
| December 8 | - | Menorah Lighting |
| December 12 | - | Holiday Event |
| December 22 | - | Walk of Lights |

**Upcoming 2026 Board Meeting Dates and Locations**

| | |
|---|---|
| November 10 | Wendy Currlin's Home-2300 N. Flower St. |
| December | No Meeting |

**Upcoming 2026 Committee Meeting Dates**

| | |
|---|---|
| October 15 | Home and Garden Tour Committee Meeting |
| October 22 | Holiday Event Committee Meeting |

**Next 2026 General FPNA Meeting**

| | |
|---|---|
| November 12 | Chapter One/Red Room |