

October 2026 FPNA Committee Reports

Beautification

Co-Chairs: Chris Switzer & Beth Hoffman

Sarah Mae Downie Park/Butterfly Garden

- The Wise, Wonderful Wednesday Weed Whackers continue with bi-monthly maintenance in the park, even in the heat.

Exits and Entrances

- On October 17th, at 8:30 am, there will be a neighborhood plant day at the exit on Santa Clara and Broadway, and 19th and Victoria. Two more blasts will be sent out.

SMD Park Heart Stones – No new stones in September

FP Hundred Year-old Homes

- About 50 neighbors gathered at Sarah Mae Downie for a celebratory toast before setting out on a walking tour through North Park, Benton, and Bonnie Brae. Every home 100 or more years old was marked with a sign, and five snack stations added flavor along the route.
- Photos and architectural descriptions, date of origin are posted on New social media Pages Instagram & Facebook 100-year-old Homes
- The original tour event was scheduled for August 29 but postponed to September 19th due to extreme heat.

Utility Box Wraps

- Moving forward with City of Santa Ana to wrap a box on corner of Santa Clara & Broadway – waiting for the bid to clean the box.

Tree Committee

- Debbie Wolfenbarger has been working on Homeowner confirmations for our tree replacements this year - 18 yes, 1 maybe, 1 no.
- Debbie and Frank have identified parkways that have a vacancy (either a 2nd crepe myrtle or a single oak).
- A total of 24 trees with \$10K budgeted.

Curb Appeal October Winners

- 1719 Heliotrope, (Cul-de-sac) Gorgeous Blue Half Timber Tutor, with double chimney, leaded glass windows and stately brick facade. With waddle and daub accents.
- 2410 North Park, Spanish architecture, prominent central Palladian window, beautifully manicured Pittosporum Trees flanking the structure

which provides balance and grandeur!

Communications

Chair: Mason Nakamura

Website (FloralPark.com)

- Posted September meeting agenda and Board Reports to website.
- Posted August Board meeting minutes (as revised) to website.
- Posted September General Meeting agenda to website.
- Posted October meeting agenda and Board Reports (TBD) to website.
- Updated events calendar and set up Fall Concert table request/payment links.
- Added September General Membership Meeting presentations to website.
Thank you to Peter for providing those.
- Debugged “No tickets!” error with the EventTickets vendor. They provided a workaround patch after Fall Concert tables went on sale. Discovered that their implementation is very dependent on server caching and could easily break again. Will be moving to another calendaring/ticketing package before February 2027.
- Added Grade PK-8 SAUSD Teacher Grant information to the Giving Back page.
- Still pending are SmugMug gallery updates for recent events, and our FPNA repository solution (Google Workspace).

Social Media (Facebook, Instagram, YouTube)

- 100 Year-Old Home Project started Monday, June 29th . Posts are made daily Monday-Saturday covering approximately 6 homes/week. There are a total of about 140 homes that are 100 years old in 2026. As of October 5th , a total of 90 posts have been made. There were over 4800 Instagram views of posts in the past 30 days.
- Continued posting the “I’ve Got Curb Appeal” monthly winners to the Facebook and Instagram pages. September winners were posted Sunday, October 4th .

eBlasts (Constant Contact)

- 18 eBlasts sent since last Board Meeting (5 100 Year Old Home Project, 1 General Meeting, 1 100 Year Old Home Walk, 1 Freedom Fest Picture Request, 4 Fall Concert Ticketing, 2 Beautification, 2 Walk of Frights Drink/Snack Station, 2 Grade PK-8 Teacher Grants)
- Updated Floral Park eBlast list. 39 emails nominated by FPNA President were added after notification of users. Still working to determine names and

addresses for approximately 70 emails. Most of these were legacy emails migrated when we moved from Campaigner to Constant Contact three years ago.

Newsletter

- Fall Neighborhood Newsletter is in production. Thanks to Suzee Katz and Denise Byrd for providing detailed articles on Freedom Fest and the Scholarship/Charity Awards Presentation.
- Winter Newsletter plan and due dates follow this report.

Neighborhood Signs

- Two of the Floral Park neighborhood signs are still missing after the June Scholarship/Charity Awards Ceremony. New neighborhood signs with the updated logo will be ordered this fall.
- Overlays will be ordered for the 11/12 November General Membership Meeting.

WINTER NEWSLETTER articles-due *Tuesday, December 1st:*

- Wendy - Walk of Frights article (Mason will photograph homes (2 pages))
- Wendy – Walk of Lights Preview (1/2 page)
- Brian/Rochelle – Fall Concert, article and photos (2 pages)
- Brian/Rochelle – Spooktacular, article and photos (1 page)
- Brian/Rochelle – Tree Lighting, article and photos (1 page)
- Jeff – President’s Message (1 page)

WINTER NEWSLETTER preview articles / may or may not run depending on publication date. These events will be featured in the Spring newsletter, so we will need articles and pictures for these next year!

- Brian/Rochelle – Holiday Celebration preview (1/2 page)
- Jeff – Menorah Lighting preview (1/2 page)

Social Committee

Co-Chairs: Rochelle Landry and Brian Stoddart

Recent Event:

Fall Concert 2026 Saturday, October 3

- Successful event
- Lower turnout possibly due to heat and no signs on 19th or Santa Clara

Upcoming Events:

- **Halloween Spooktacular-October 24**
Organized by Families of Floral Park Subcommittee
- **Tree Lighting Ceremony-Sunday, November 29**
Planning underway. Will have toy drive here rather than at Holiday Event
- **Holiday Event 2026-Saturday, December 12**
Trish Castillo chair, with support from others. Committee meeting scheduled for October 22. Soliciting high school volunteers to help. Eliminating snow due to budget limitations; working on alternatives. Working on raffle baskets to help offset costs.

Home and Garden Tour

Chair: Wendy Currlin

Planning for the 2027 Floral Park Home & Garden Tour is underway. The committee met on September 17 to review home and garden participation, event activities, logistics, and the preliminary budget. The next meeting is scheduled for Thursday, October 15, 2026. The committee will not meet in November or December due to holiday schedules.

Homes and gardens: 3 of 5 homes are confirmed, with additional homeowner confirmations pending. The remaining gardens will be selected once home locations are finalized.

- **Beer and Wine Garden:** Planning continues for beverage donations, potential food vendors, entertainment, security, location, and permit requirements.
- **Event logistics:** The committee is developing plans for the event layout, transportation options, ticket and information booths, and demonstration area/tent. Permit submissions are targeted for Q1 2027.
- **Marketing and guest experience:** Priorities include preparing booklet and event sponsorship materials and enhancing the Floral Park Home Tour website to support event marketing, ticket sales, and corporate sponsorship outreach. The FPNA neighborhood website primarily serves as a community information resource, while the Home Tour website helps attract guests and sponsors. Planned updates will create a polished, mobile-friendly experience that showcases the event and meets sponsor expectations. Event communications will also encourage cashless payments, and the telephone information line is being discontinued in favor of online resources.
- **Budget:** The initial budget was submitted to Peter and approved. The team is refining the Beer and Wine Garden budgets and will submit them by October 9.
- **Walk of Frights:** Preparations are also underway for Walk of Frights. A neighborhood email was sent on October 3 to recruit volunteers to host drink and

snack stations. Judges have been briefed and are ready to go. Event publicity will also feature a special Floral Park neighborhood performance of “Thriller” at 2410 N. Park St., with performances at 7:30, 8:00, and 8:30 p.m. It promises to be a fun highlight of the evening!

Sponsorship

Co-Chairs: Denise Byrd and Huey Yann Ooi

Membership

Co-Chairs: Kevin Shuler and Chris Rosas

Donations:

- September Membership Donations = \$16,365!!!!
- YTD 2026 Total Donations = \$22,465
- 110 Donors to date, of which 105 were recurring donors (95%)

New Neighbors:

- None

Events & Mixers Updates:

- Next mixer will be held in late January/February – TBD
- Holiday Walk of Lights, Tuesday, December 22nd, will now be managed by the Home Tour Committee. Volunteer drink and snack stations will be needed and Membership is happy to assist.

Donation Initiatives:

- Curb Address Promotion: A huge success!! All new donors moving will pay for the program.
- 4th Quarter Donation Drive: October thru December. Personalized letters to past donors who did not donate in 24-25 to encourage donation. Membership article in the newsletter. Flyer in December.
- New neighbor baskets: All new neighbors have been welcomed.
- Membership table at every mixer.

Block Captain Updates:

- Current Vacancies: None.
- Block captains to assist with Membership Flyers and Letters.

