

FPNA Beautification Committee Board Report
December 2025 and January 2026

- Sarah Mae Downie Park/Butterfly Garden – Chris Switzer and Beth Hoffman
 - The Wise, Wonderful Wednesday Weed Whackers prepared the park for the very successful Tree Lighting Ceremony on November 30th.
 - They did not work regular maintenance in the garden in December, but they are returning in January.
- Exits and Entrances - Lina Lopez
 - Broadway and Santa Clara and 19th exit and entrance were planted with seasonal color.
- SMD Park Heart Stones – Dave Karaffa
 - One heart stone was completed.
- Tree Committee – Debbie Wolfenbarger
 - WCA trimmed trees throughout the neighborhood
- Yard with Most Curb Appeal –
 - December 2025 – Carmen Davis and Glenda Fink
 - 2017 Greenleaf and 2475 N Heliotrope
 - January 2026 – Debbie Wolfenbarger and Carmen Davis
 - 2326 W. 19th St. and 2440 N Riverside Dr.
- Holiday Decorations – Rich Silva and Trish Castillo
 - Red bows were attached to street signs throughout Floral Park
 - Christmas lights were placed in the redwood tree at SMD Park and placed on a timer for lights through the season.
 - The bows and lights will be removed on January 10th and placed in storage to use again next year.
- Utility Box Wraps – Committee
 - The utility box wrap in Sarah Mae Downie was well received by the city and we will be asking the city to get permission of the owners of the other boxes so we can wrap those too.

Submitted by:
Beth Hoffman and Chris Switzer
Beautification Co-Chairs

Summary of Beautification Committee for 2025

1. Regular and consistent maintenance of the exit, entrance and Sarah Mae Downie/Butterfly Garden.
 - a. Includes working with city regarding sprinklers, acceptable plant selections, and repairs.
 - b. The park has been used for the National Historic Designation party.
 - c. A tree lighting celebration was also in the park to mark the beginning of the holidays.
 - d. A park bench lottery was held for the last place for a bench.
 - e. The sprinkler box at SMD/Butterfly Park was installed.
2. The tree committee continues to report dead trees, works with the arborists for replacements and arranges trimming.
3. For 2 years the Curb Appeal Committee has selected homes monthly from the north and south of Santa Clara.
 - a. A handwritten thank you note goes to each homeowner.
 - b. Additionally, a description of each yard has been posted in the newsletter and on Instagram.
4. A new, objective point-based system for selecting the Santa Ana Most Beautiful Yard of the Year Award was developed.
5. Cal Trans removed the ivy on the Broadway off ramp with the help of Jesse Lopez and County of Orange Public Works
 - a. New trees and shrubs were planted at the cul de sac of North Park and Broadway.
6. Meetings were organized regarding the Santa Ana Mainsteam Project.

Proposed Projects for 2026

1. All standing committees will remain.
2. A “Birthday Recognition/Celebration for Homes turning 100” committee - Chris Rosas, Chair, committee members include Julye Bidmead, Paul Gulino, Carmen Davis, Diana Christoffersen and David Buster.
 - a. This committee may be placed under Historic District.
3. Joe Rodriguez volunteered to research appealing trash cans to be distributed in the neighborhood to reduce the amount of trash in our streets and medians.
4. Volunteers will paint lampposts before home tour.
5. Parks and Recreation will be contacted to assist in replacing the DG (decomposed granite walkways) in SMD park, preferably before the Legacy Walk is re-installed.

Communications Board Report

January 2026

Website (FloralPark.com)

- Posted agenda for January Board meeting to website.
- Tree Lighting and Walk of Lights events in the Events Calendar to include carol lyrics and map. Updated Menorah Lighting event with the flyer. Added January Board Meeting to the event calendar.
- Produced map for Walk of Lights which included winners and drink/snack stations.
- Updated/converted Scholarship/Grant/Charitable Donation nomination forms and provided QR codes. Sent out links for review. Approval received this week, so we will get these online and available.
- Online eBlast request form added to Board-login page.
- Online Sign Overlay request form added to Board-login page.
- Will be moving off TheEventsCalendar to a new calendar/event solution over the next few months, as the current solution is incompatible with other website software plug-ins.
- SmugMug gallery updates, recent events page, and repository solution evaluations are still in work.

Social Media (Facebook, Instagram, YouTube)

- In-work is integration of Constant Contact with Facebook and Instagram.
- Pending is a future discussion about Social Media.

eBlasts (Constant Contact)

- 24 eBlasts sent since November Board Meeting (1 General meeting, 2 Upcoming Events, 1 Beautification, 1 Tree Lighting, 4 Grinchmas, 3 Holiday Celebration, 7 Walk of Lights, 2 Menorah Lighting, 1 Fall Newsletter, 1 Year End Membership Drive, 1 Floral Park Flag Sale)

Newsletter

- Fall Newsletter printed and delivered! eBlast sent out for electronic delivery, and latest Newsletter was posted to the website.

Neighborhood Signs

- Holiday Celebration signs (4) picked up and returned to Richard Silva.

Social Committee Board Report

January 2026

Tree Lighting Ceremony Sunday, November 30, 2025

- The park was beautifully decorated and lit
- Neighbors enjoyed seeing the lighting ceremony, singing, holiday snacks, and socializing
- Lights and decorations now in storage

Holiday Celebration Saturday, December 13, 2025

- New location on corner of North Park and Riverside was great
- Hundreds of people attended
- The Social Committee arranged for a horse carriage, Santa, snow play and sledding, story time with Buddy the Elf, cookie decorating, churros, hot cocoa, and food for purchase
- Horse carriage and snow were extremely popular
 - Looking at other options for the horse carriage that can accommodate more people – maybe a horse drawn hayride
- Neighbors enjoyed the new option to purchase food
- Beginning process of booking vendors for next year
- Clean up and trash disposal after the event was a bit of an issue – need more volunteers

Social Committee meeting this week to discuss upcoming events:

Taste of Floral Park

- Looking for someone to chair this potential event in the Spring

Freedom Fest 2026

- We have a volunteer to chair
- Date TBD
- Planning to begin soon

Fall Concert 2026

- Event chair needed
- Date TBD
- May be going with Las Vegas theme

Membership Report

Month of November 2025

Co-Membership Directors: Chris Rosas & Kevin Shuler

Donations:

- November Membership Donations = \$2525
- YTD Donations = \$22,615
- 100 Total Donors to date, of which 91 were recurring donors (91%)

New Neighbors:

- 2401 North Flower – TBD

Events & Mixers Updates

- Holiday Walk of Lights – December 22nd from 6-9pm. Judging and Drink/Snack Stations in process.

Donation Initiatives:

- December Membership Drive is underway!
- Neighborhood signs up, Flyers distributed, Newsletter Ad, and eBlasts scheduled thru the end of the year.
- Personalized letters to past donors who have not donated in 2025 to go out the last week of December.
- New neighbor baskets: All new neighbors have been welcomed.
- Membership table at every mixer.

Block Captain Updates:

- Nothing to report other than they have been fantastic in delivering flyers and newsletters as needed.

Membership Report

Month of December 2025

Co-Membership Directors: Chris Rosas & Kevin Shuler

Donations:

- December Membership Donations = \$16,320!!
- YTD 2025 Total Donations = \$39,225 (Goal: \$35,000)
- 167 Total Donors to date, of which 154 were recurring donors (92%)
- 67 New Donors in December!!
- We raised more funds this year than last year with less donors. (187 vs 176).
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New Neighbors:

- 2401 North Flower – Stuart Marshall and Stephany Strain
- 1811 North Flower – The Beget Family
- 2327 Bonnie Brae – Bill and Angela Hall

Events & Mixers Updates

- Holiday Walk of Lights – December 22nd from 6-9pm was a success and well attended. Thanks to the judges!
- Spring Mixer: Date to be determined.

Donation Initiatives:

- 1st Quarter: Personalized letters to past donors who did not donate in 24/25 to encourage donation.
- New neighbor baskets: All new neighbors have been welcomed.
- Membership table at every mixer.

Block Captain Updates:

- Nothing to report other than they have been fantastic in delivering flyers and newsletters as needed.

FLORAL PARK HOME AND GARDEN TOUR

BOARD REPORT – JANUARY 2026

April 26 and 27th 2026

We now have 3 committed homes with gardens and one additional home which is 75% sure plus one separate garden.

We are still looking for at least 2 additional homes and hopefully some separate gardens.

We would certainly like the Board Members to ask their friends and neighbors in the North part of Floral Park to be on the Tour

We have filled all key positions and are looking good for the 2026 Tour

The OC Fire permit has been secured

Our committee is excited and ready to go

Our first 2026 meeting is the 21st to work on remaining details and next steps.

Anyone interested in working on the Committee is welcome to come.