



Sponsorship Committee Report, July 2025

The Scholarship Award Ceremony / June Meeting was held on Saturday June 14th with 15 of the total 19 recipients in attendance, as well as Congressman Lou Correa and Councilwoman Jessie Lopez. Costs for the event totaled \$1,111 which was under the budgeted \$1,500. The students who were not able to attend recieved their checks and their certificates in the mail the next week. All Sponsorship materials and documents have been transfered to a USB drive and will be given to Denise B for smooth transition. With Denise and the knowledgeable people we have on the Sponsorship Committee I am confident that these next two years will be a great new chapter!

Thank you!

Stephanie Miles, First VP

FPNA Beautification Committee Board Report
July 8, 2015

- Sarah Mae Downie Park/Butterfly Garden – Chris Switzer and Beth Hoffman
 - The Wise, Wonderful Wednesday Weed Whackers continue with bi-monthly maintenance in the park.
 - All planting has been completed for the season.
 - Regarding the lottery for the bench at Sarah Mae Downie Park, we have 5 families who have asked to be entered into the drawing during our August meeting. The lottery closes on July 31.
- Exits and Entrances - Lina Lopez
 - The Broadway/19th entrance is looking great.
 - The Flower Street area and Santa Clara exit need some weeding and water.
- SMD Park Heart Stones – Dave Karaffa
 - The heart stone purchased last month was installed.
- Tree Committee – Debbie Wolfenbarger
 - Two sycamore trees were removed from Riverside Drive.
 - We have also asked City Arborists to examine Italian Cypress on North Park Cul-de-sac where three have recently died. This loss includes one tree that was mature (25 feet tall).
- Yard with Most Curb Appeal – Diana Christoffersen and Chris Switzer
- South of Santa Clara --
 - 2222 Ross – Eric and Thelma Dominguez and Robin Hipolito
 - This corner lot garden that featured primarily lawn was recently redesigned adding planted perimeter beds and gravel pathways. Two short pillars announce the approach to the front entry and are complimented by a bench and old-world pots. These well patinated pots are placed on repeat parallel to the public walkways. A raised vegetable bed with climbing trellis personalizes the space and a small center lawn softens the overall design.
- North of Santa Clara --
 - 2402 North Park – Karen O’Callagan
 - This freshly painted classic mid-century bungalow deserves notice with the rich colors of the house and the new raised stonework foundation beds that continue on both exposed sides of the home. New plants are a striking array of textures and colors... lime and rich dark green interspersed with tinges of burgundy... all with a theme of “water-wise.” The new concrete privacy wall and “tower” masking the original chimney add interest and a contemporary flare.
- Utility Box Wraps – Sarah Mae Downie only
 - New committee members will be added.

The Volunteer Thank You Party was a huge success and a special thanks to Brian and Denise Byrd for hosting.

The annual Beautification Committee meeting is scheduled on Wednesday, July 23rd at 7:00 at David Buster’s house. A neighborhood elbast will be sent and along with an email to the current members.

Submitted by:

Beth Hoffman and Chris Switzer
Beautification Co-Chair

Communications Board Report

July 2025

Website (FloralPark.com)

- Updated events calendar information for Jazz at the George and Symphony in the Park
- Set up June 28th Freedom Fest for electronic table sales
- Set up June 28th Cake Walk for online donation signups
- Updated Board Documents portal with April minutes and May agenda/board reports
- Debugging issue with TheEventsCalendar incompatibility causing assigned table seating not to work properly; evaluating alternate calendar/event solution
- Currently evaluating various repository solutions (Google Drive, Dropbox, etc.) to make a final recommendation to the Board
- Pending are eBlast and Sign Overlay online request forms on Board-login portal
- Pending are SmugMug gallery updates for recent events (Scholarship/Charity Awards, Freedom Fest)
- Bringing on Eliza Cash to assist with website tasks

Social Media (Facebook, Instagram, YouTube)

- Posted Freedom Fest event to Facebook
- Facebook and BlueSky available- membership will be limited to neighbors only
- Further discussion about Social Media at the July Board meeting

eBlasts (Constant Contact)

- 27 eBlasts sent since May Board Meeting (1 Sock Hop, 1 Neighborhood Cleanup, 1 PreserveOC advisory, 1 Packards advisory, 1 Election results, 2 Santiago Creek, 1 Newsletter, 1 Summer events, 1 Floral Park flags, 3 Scholarship/Charity Awards, 2 Freedom Fest, 2 Freedom Fest Bike Parade, 5 Cake Walk, 1 City Most Beautiful Yard, 1 Tots&Tinies, 2 Bench Lottery, 1 ALSA Assisteens Community Drive)
- Want Board to consider allowing Assistance League courtesy blasts when we cannot get their info into Newsletter because of timing/publishing

Newsletter/Gazette

- The Spring Newsletter was distributed the week of May 16th
- Bringing on Jim Stewart to assist with newsletter writing

Neighborhood Signs

- Overlays ordered/posted for June 14th Scholarship/Charity Awards Presentation



Social Committee Report

July 2025

The Social Committee is holding its next meeting on **July 10th** at the home of Brian Stoddart at 6:30 p.m. located at 2009 N. Heliotrope. The new Co-Chairs of the Social Committee, Brian Stoddart and Rochelle Landry begin their reign effective July 7, 2025. The upcoming meeting will discuss a wrap-up of the Freedom Fest, begin planning for the Fall Concert, scheduled for September 27, 2025, and discuss the Holiday Event, scheduled for December 13, 2025.

The Freedom Fest was a smashing success, with record attendance. The event remained well within the planned budget.

The Committee will also discuss dates for 2026 events. The Social Committee will provide the Board with the proposed dates at the August 2025 Board Meeting.

By way of reminder, the Social Chair is presently responsible for reporting to the Board, the dates that the following sub committees have planned events: Neighborhood Night Out, Neighborhood Day Outings, Arts & Culture, Fourth of July Bike Parade, Walk of Lights and Walk of Frights. Every subcommittee should have 3 members – a Chair and two subcommittee members. All subcommittees must report to the Social Chair no later than the 7th of each month, any activities planned so that a determination can be made if a waiver needs to accompany any advertising for a potentially non-Floral Park sponsored event.

Dates for 2025

- **Fall Concert** –Saturday, September 13th
- **Holiday Event** – Saturday, December 13th

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Membership Report

Month of June 2025

Co-Membership Directors: Chris Rosas & Kevin Shuler

Donations:

- June Membership Donations = \$1505
- YTD Donations = \$13,120
- 88 Total Donors to date, of which 81 were recurring donors (92%)

New Neighbors:

- 2332 N. Riverside Drive: Ben & Whitney Ewan
- 1719 N. Flower Street: Patrick Van Haeren & Amna Mufti
- 2336 N. Riverside Drive: Carl & Deborah Weinert
- 2020 North Victoria Drive: John & Francie Day
- 2042 N. Ross Street: Curt & Jill Scheetz

Events & Mixers Updates

- Summer Block Mixers to be determined by individual block captains. Hit or Miss so far. Heliotrope Wine Thursdays!
- Fall Mixer August 24th from 3-6pm

Donation Initiatives:

- New neighbor baskets: All new neighbors have been welcomed.
- Membership table at every mixer.
- Membership Donation Invitation Letters to go out in 3rd Quarter to all neighbors who have not ever donated. Information, Challenge, Survey why they do not donate, and guilt.

Block Captain Updates:

- None

Floral Park Board Report for Home Tour

June 2025

The Park Floral Home and Garden Tour was held April 26th and 27th 2025

After 32 years of no precipitation during the weekend, we had a deluge of rain on Saturday morning. Even with that, people continued to come and were very resilient. There was laughter among the groups I saw. The net impact was that our attendance was down by about 100 people for the weekend, and the Tour was a success.

One lady fell and was taken to the hospital by ambulance. Her family wrote a letter to the Association thanking us for the care and concern that she was treated with.

The homes and gardens were beautiful, and everyone seemed to really appreciate the opportunity to have a chance for a closer look.

The vendors were incredible and seemed to have had a good weekend of sales.

The cars, as always, were beautiful and were greatly appreciated.

The Wine and Beer Garden had wonderful entertainment and a steady flow of customers.

Also, the Gala on April 19th was spectacular and the auction was very successful.

After 8 years of service the creators of the Wine and Beer Garden and the Gala, Wayne Suraci and Merle Craig are passing off the batons.

2026 Home and Garden Tour will be April 25 and 26; Gala will be April 18, 2026.

Conclusion

The Floral Park Home Tour remains a beacon of community spirit and cultural pride. It continues to bring people together, celebrate our unique heritage, and generate resources for the betterment of the neighborhood. With the dedication of the Floral Park Board, volunteers, and the community at large, we are confident that the Home Tour will flourish further in the years to come.

Thank you to everyone who contributed to this year's success, and we look forward to an even more remarkable event next year.