

FPNA General Meeting Minutes Thursday, March 13, 2025, 7:00pm Assistance League of Santa Ana

Board Members:

President First President (Sponsorship) Co-Second Vice President Co-Second Vice President Secretary Treasurer Parliamentarian Co-Communications Director Co-Communications Director Social Director Social Director Co-Membership Director Home Tour Director

Craig Kalthoff-Patti Stephanie Miles Chris Switzer Beth Hoffman Britiny Cecil Peter Christoffersen Julie Humphreys Jessica Carr Mason Nakamura Allyson Thompson Kevin Shuler Chris Rosas Sandy DeAngelis

The meeting was attended by 38 neighbors and was called to order at 6:55 p.m. by Craig Kalthoff-Patti. The above Directors attended, with the exception of Allyson Thompson, Kevin Shuler, and Chris Rosas.

Social

The Sock Hop will be on May 17th, this will be a Floral Park and West Floral Park ticketed event. Seating is limited and tickets will be available for purchase starting April 17th.

Freedom Fest will be on Saturday, June 28th.

Allyson Thompson will be resigning as the Social Director in June, but will still be available for support for the next Social Director. The Board is looking for someone interested in being the next Social Director. If you are interested, please reach out to Allyson at <u>Social@floralpark.com</u> to get more information.

Constitution and By-laws Proposed Changes

The governing documents were reviewed, cleaned up, and modified a little. Julie Humphreys reviewed the proposed changes, on pages 1-3 and 5, the Board approved the changes in January.

Julie Humphreys made a Motion to accept the proposed changes. Seconded by Chris Switzer, approved by all.

Sponsorship Awards and Sponsorship Community Updates:

There have been 94 scholarship applications sent in from 11 different High Schools in Santa Ana. Sponsorship needs volunteers to help read the applications, you will have 3 weeks to read and rate the applications from 1-5, the applications will then be averaged out to select which ones are awarded. They will need 5-10 volunteers to help read.

There will be a meeting on March 25th at 7:00pm to review how to read and review the applications, if someone cannot attend Stephanie can explain the process over the phone.

There have been four grants given this year. Assistance League, The HIVE Youth Program, Santa Ana High School Girls Wrestling Room, and Healing Heros.

Stephaine Miles will be retiring as Vice President in June, if anyone is interested in the position please reach out to Stephaine at <u>giving@floralpark.com</u>.

Financial Report Review

Doing well in 2025 so far, we are trying to increase giving back to the community this year. The Gala has four tickets left and Home Tour has sold a lot of tickets already. The plan for 2025 is to give more in scholarships.

Floral Park Monument Update

Three monuments have been poured, two on the Flower center medium and one at Sarah Mae Downy Park. The monuments on 19th and Boardway are being redone, as it was not done to the correct specifications. The city had a grant to pay for these monuments, and it was not cost to Floral Park. The \$8,000 that we thought we had to pay was no longer needed and the \$8,000 has been moved over to Sponsorships.

The bench at Sarah Mae Downy Park was moved for the monument installation and is in storage and will be installed to the left, Floral Park will be adding an additional bench. There will be a lottery on who can purchase the second bench.

Social Committee and Bev are working on a celebration once the monuments are completed. The thought is to have a large stage by Sarah Mae Downy Park.

Home Tour

The Home Tour is April 26-27th, there are five houses on the tour and five gardens on Victoria, Ross, and Santa Clara. Sales of tickets are good so far; pre-sale tickets are \$45.00 each. The wine and beer garden will be in Denise Silva's yard.

Vendor spots are sold out. There will also be food vendors as well as coffee.

The Gala needs more auction donations, things that sell are homes for the weekend and experiences.

The wine and beer garden need donations, it is \$120.00 for a case of wine.

The Home Tour needs docents, you can sign up and pick the house you want to docent.

Website

The website has been updated/redone and is now live. It is still a work in progress and was presented at the meeting. Updating the website started about a year ago and launched two days ago. The goal is for visitors to have 1-2 clicks to find what they are looking for. There will be a designated area for the Board to keep documents and forms. The website will have photos, a calendar of events, emails, donation area and ecommerce. Jason and his team did an amazing job updating the logo and website.

Signage, the newsletter and E-blasts were refreshed. The Floral Park logo was rebranded with a set of 7-8 colors, before there were 5-6 fonts and about 14 different colors.

Additional Information

It was asked if Floral Park would like another symphony in the park and the consensus was yes Floral Par residents would like to do it again.

There are many volunteer opportunities, and everyone is welcome to volunteer.

Planting at the entrances will be on March 22nd for anyone would like to come help plant flowers.

The meeting was closed by the President at 7:52pm.