



## Board Reports for March 2024

### I. President – Jeffrey Katz

#### A. 17<sup>th</sup> Street Shopping Center

Nothing to report.

#### B. Traffic Calming Report

Nothing to report.

#### C. Homeless

The first meeting of SMBA convened on February 28, 2024, at 6:00 pm, at The Wooden Floor. Mayor Amezcua and Commander Rodriguez (Northeast Division) in attendance. Twenty businesses in attendance. Second meeting being planned for remaining businesses.

#### D. Arts & Culture Ad Hoc Committee

Planning underway for the Memorial Day Ceremony.

### II. Sponsorship – Julie Humphreys & Stephanie Miles (1<sup>st</sup> V.P.)

The scholarship application deadline is midnight, March 9, 2024. The Sponsorship Committee will be meeting this month 3/20/24 at 7:00pm at Julie's house to distribute and review the applications and recommend recipients to the Board in advance of the April 2024 board meeting.

Continuing to work out details such as guidelines, distribution, and due date for community project grant.

Charitable recipients will be notified and invited to have a table at the 2024 Home Tour to promote their organizations.

### III. Beautification Committee - Chris Switzer (2<sup>nd</sup> V.P.)

- Sarah Mae Downie Park/Butterfly Garden – Chris Switzer
  - This month, the Wise, Wonderful Wednesday Weed Wackers prepared the park for planting.
  - On Wednesday, February 14<sup>th</sup>, Parks and Rec delivered mulch to the garden and volunteers spread it.

- A neighborhood planting day for the SMD/Butterfly and the exits and entrances will be e-  
blasted for March 16 and April 6.
- Exits and Entrances - Lina Lopez
  - The exit at Santa Clara and Broadway was mulched.
  - A neighborhood planting day for the SMD/Butterfly and the exits and entrances will be e-  
blasted for March 16 and April 6 .
  - New roses and fertilizing are scheduled.
- Heart Stones –Dave Karaffa
  - Two heart stones have been purchased and completed, but not yet installed per the families’  
request.
  - The Tom Waggoner family ordered 2 heart stones and they will be installed as soon as it dries  
out.
- Tree Committee – Debbie Wolfenbarger and Heather Small
  - A detailed list of tree vacancies and replacement trees was developed by Heather Small.
  - On December 27, 2023, Debbie and Chris hand delivered a check from FPNA to Daniel Rivas,  
West Coast Arborist for 25 trees and the total cost was \$9850.00 and the check has been  
cashed.
  - We are waiting to hear from the WCA for when the planting will start, the rain has delayed  
planting.
- Yard with Most Curb Appeal – David Buster
  - Our March homes for the Curb Appeal Award are 2031 N Ross and 2405 Bonnie Brae.
- Electrical Box Wraps –Chris, Rich Silva and Debbie Wolfenbarger and committee
  - Nabil Saba, PWA replied with the following: “Most of the utility boxes you shared with us are  
not City owned. But we will have to go through them one by one. We are developing  
Guidelines in order to address your request Citywide. It will take about two to three months  
before the Guidelines are completed which we will have to take the City Council for approval.  
The Guidelines will apply to all utility boxes in the City right-of-way regardless of  
ownership. Sorry for this long-time frame but we will have to conform with our legal team  
requirements. I wish it was easy as we first discussed. I will keep you posted of our  
progress. Thank you.”
- Planting on Broadway – Lina and Chris
  - 3 cypress trees, 7 privets and a planter of succulents were planted on Friday, March 1. The  
area looks great.
  - Lina is arranging for mulch to be applied in this area before home tour. Please see the photos!



**IV. Social – Allyson Thompson**

The Social Committee will be meeting on March 13 for final prep on the Chili Festival.

**Chili Festival – March 23, 2024**

Jessica Carr, Joy Rideout and Brian Stoddart are taking the lead on planning the event. The event will occur on the cul-de-sac at North Park. KC & Helen are hosting a margarita bar in their yard. This event should pay for itself.

**2024 Event Dates**

- Chili Cook-Off Saturday, March 23, 2024 (changed from March 9th)
- Freedom Fest Saturday, June 29, 2024
- 4th Bike Parade Thursday, July 4, 2024
- Fall Concert Saturday, September 21, 2024
- Holiday Event Saturday, December 14, 2024 (changed from December 7th)

\*Historic Designation Kick-Off – when that is scheduled in 2024, the Social Committee is happy to help the Historic Committee in volunteering for this event.

**V. Care & Compassion – Rachel Moloo**

No written report.

**VI. Membership Committee - Kevin Shuler & Katie Mayberry**

**Donations:**

72 Total Donors with 65 Reoccurring  
February Donations \$1,660  
March Donations \$160 (through 3/6/24)  
Year-to-Date \$4,205

**New Neighbors:**

- None

**Mixers Update:**

- Spring Mixer to be held Saturday, April 13<sup>th</sup>.
- Location TBD

**VII. Home Tour Committee – Sandy DeAngelis**

No written report.

**VIII. Historic Resources Committee – Jim Perez and Bev Schauwecker**

In the meetings with the city and interaction with city workers, a lot of changes have been proposed, necessitated by traffic control, cost, etc. HRC would like to share all these items with the Board on March 12.

**IX. Legacy Committee - vacant**

No written report.

**X. Communications Committee –Trace Weatherford**

EBLASTS

- Home Tour reminders, beautification, and by-laws meeting eblasts sent
- REMINDER: Any eblast request must come to me with the eblast request form filled out

NEWSLETTER

- Gazette is at the printer!
- Need volunteers to deliver to homes

WEBSITE

- Continued maintenance and updates via Marc La Font and myself
- Website activity up *significantly* likely based on Home Tour interest

SIGNAGE (nothing to report)

**XI. Parliamentarian – Mark Rothenberg**

On Monday, March 4, at 7PM, the Bylaws Committee chaired by the President was held at 2042 N. Ross Street.

Those in attendance were:

Jeff Katz (President of FPNA)  
Mark Rothenberg (Parliamentarian)  
Julie Humphreys (First VP of FPNA)  
Sonja and Jeff Melching  
Ruth and Dave Seigel  
Betty Kitt  
Richard Weie  
Erik Hernandez  
Peter Christophersen  
Ellen Koldewey

During public comments, Julie raised several issues including the need for changes to the Standing Rules relative to timing of scholarship grants, potential modifications to Legacy Committee Guidelines, and the need to recalibrate the E-Blast protocol to ensure greater involvement. The Chair was also asked by Ellen Koldewey whether the Bylaws Committee would be formally re-constituted. The Chair confirmed it would be.

There were two items on the agenda. The first item was a proposed change to the Infrastructure Committee's Guidelines to confirm that the Infrastructure Committee would have responsibility for the maintenance of fencing along Broadway. The President requested minor changes to the text to clarify

location. No other comments or objections were made and the item will be brought to the Board for adoption.

The second item included changes to the text of the Bylaws as requested by the Treasurer (Peter Christophersen) to clarify percentage allocations for revenue from FPNA donations/Home Show revenue. No objections were presented and the item will be brought to the General Membership for final approval.

## **XII. Treasurer's Report – Peter Christoffersen**

**Discussion:** Home Tour purchased 4 iPads for Home Tour & Wine Garden, and is willing to share with other Committees. Currently the cost has been charged to Home Tour – Would think that some portion could be borne by FPNA Administration if others use them.

**February Financial Review:** Last day of February our \$50,000 CD at 3.75% interest was called after 13 months. Next day March 1<sup>st</sup> purchased a \$100,000 CD at 4% for 90 days using over \$48,100 from Savings.

Significant flow of payments for all Home Tour related activities being received daily. Almost \$28,000 in February.

Travelers Insurance Premium \$1,761 paid

Mailed on Feb 20<sup>th</sup> to CPA Firm our Tax Return information for both Federal and State returns

Home Tour had created new Floral Park Letterhead \$750.

Attached is the Financial recap Year-to-Date through end of February.

**HOME TOUR**

| Acct #          | Description                                      | 2024 Budget          | 2024 Actual YTD     | Over/(Under)           |
|-----------------|--|----------------------|---------------------|------------------------|
| <b>Revenue</b>  |  |                      |                     |                        |
| 4310            | Prepaid Tickets-Cash Donations - # Tickets       | \$ 2,000.00          |                     | \$ (2,000.00)          |
| 4320            | Prepaid Tickets-PayPal Donations - # Tickets 225 | \$ 45,000.00         | \$ 10,125.00        | \$ (34,875.00)         |
| 4330            | Gate Ticket Donations - # Tickets                | \$ 25,000.00         |                     | \$ (25,000.00)         |
| 4350            | Home Tour Book Contributions                     | \$ 6,000.00          | \$ 1,900.00         | \$ (4,100.00)          |
| 4360            | Collectible Contributions                        | \$ 5,000.00          | \$ 250.00           | \$ (4,750.00)          |
| 4370            | Vintage Auto Show Contributions                  | \$ 1,200.00          | \$ 685.00           | \$ (515.00)            |
| 4384            | Wine Garden Donations - Pre Event                | \$ 5,000.00          | \$ 4,350.00         | \$ (650.00)            |
| 4385            | Hospitality Wine Garden Donations - HT           | \$ 7,000.00          |                     | \$ (7,000.00)          |
| 4387            | Opening Night Donations - # Tickets 79           | \$ 18,750.00         | \$ 10,665.00        | \$ (8,085.00)          |
| 4388            | Opening Night Donations/Silent Auction           | \$ 15,000.00         |                     | \$ (15,000.00)         |
|                 |  | <b>\$ 129,950.00</b> | <b>\$ 27,975.00</b> | <b>\$ (101,975.00)</b> |
| <b>Expenses</b> |  |                      |                     |                        |
| 5310            | Administrative                                   | \$ 8,500.00          | \$ 902.15           | \$ (7,597.85)          |
| 5315            | <b>Walk of Fright - NEW</b>                      | \$ 200.00            |                     | \$ (200.00)            |
| 5320            | Promotional Flyer                                | \$ 2,000.00          | \$ 1,424.46         | \$ (575.54)            |
| 5330            | Home Tour Book                                   | \$ 5,700.00          | \$ 1,104.30         | \$ (4,595.70)          |
| 5335            | Docent   | \$ 600.00            |                     | \$ (600.00)            |
| 5340            | Collectibles Section Expenses                    | \$ 500.00            |                     | \$ (500.00)            |
| 5345            | Vintage Auto Show Expenses                       | \$ 1,200.00          |                     | \$ (1,200.00)          |
| 5350            | Homeowners Costs                                 | \$ 6,585.00          |                     | \$ (6,585.00)          |
| 5360            | Volunteer Appreciation                           | \$ 800.00            |                     | \$ (800.00)            |
| 5365            | Signage  | \$ 800.00            |                     | \$ (800.00)            |
| 5375            | Equipment Rental                                 | \$ 8,000.00          | \$ 1,627.83         | \$ (6,372.17)          |
| 5385            | Promotional Expenses                             | \$ 500.00            |                     | \$ (500.00)            |
| 5388            | Mailing Services                                 | \$ 250.00            |                     | \$ (250.00)            |
| 5390            | Misc. Home Tour Expense                          | \$ 2,000.00          | \$ 1,184.75         | \$ (815.25)            |
| 5398            | Opening Night Expense                            | \$ 15,000.00         | \$ 2,323.85         | \$ (12,676.15)         |
| 5399            | Wine Garden Expense                              | \$ 8,500.00          |                     | \$ (8,500.00)          |
|                 |  | <b>\$ 61,135.00</b>  | <b>\$ 8,567.34</b>  | <b>\$ (52,567.66)</b>  |

**Treasurer's February Month End Comments**

- \* Paid Juniors Golf Cart Rental \$1,627.83
- \* Gala Entertainment Deposit \$350
- \* Purchased 4 Laptops \$1,184.75 ( To Split w/ FPNA)
- \* Purchased items for Gala \$749.44
- \* Home Tour Mailer \$ 1,424.46
- \* Purchased Adv in Old Town Orange Review \$975
- \* Quality Copy Typeset & Design \$129.30

| Home Tour 2024 Activities Recap |  |
|---------------------------------|--|
| Wine Garden                     |  |
| Opening Night                   |  |
| Home Tour                       |  |
| Total Impact *                  |  |

**SOCIAL**

| Acct #          | Description                  | 2024 Budget         | 2024 Actual YTD | Over/(Under)          |
|-----------------|------------------------------|---------------------|-----------------|-----------------------|
| <b>Revenue</b>  |                              |                     |                 |                       |
| 4920            | Social Donations             | \$ 6,000.00         |                 | \$ (6,000.00)         |
| 4935            | Chili Cook Off Donations     | \$ 2,500.00         |                 | \$ (2,500.00)         |
|                 |                              | <b>\$ 8,500.00</b>  |                 | <b>\$ (8,500.00)</b>  |
| <b>Expenses</b> |                              |                     |                 |                       |
| 5410            | Summer Event - Freedom Fest  | \$ 5,250.00         |                 | \$ (5,250.00)         |
| 5420            | Fall Concert Event           | \$ 6,000.00         |                 | \$ (6,000.00)         |
| 5425            | Chili Cook Off               | \$ 3,000.00         |                 | \$ (3,000.00)         |
| 5430            | Winter Event - Holiday Party | \$ 5,750.00         |                 | \$ (5,750.00)         |
| 5470            | Additional Events            | \$ 5,000.00         |                 | \$ (5,000.00)         |
|                 |                              | <b>\$ 25,000.00</b> | <b>\$ -</b>     | <b>\$ (25,000.00)</b> |

**Treasurer's February Month End Comments**

**SPONSORSHIP**

| Acct #          | Description   | 2024 Budget         | 2024 Actual YTD | Over/(Under)          |
|-----------------|---|---------------------|-----------------|-----------------------|
| <b>Revenue</b>  |   |                     |                 |                       |
| 4610            | Sponsorships/Endowment Donations                            | \$ 12,000.00        | \$ 50.00        | \$ (11,950.00)        |
| <b>Expenses</b> |   |                     |                 |                       |
| 5610            | Scholarships  | \$ 31,000.00        |                 | \$ (31,000.00)        |
|                 | <i>* Scholarships - Reallocation 2023 Home Tour Tickets</i> | <i>\$ 9,306.18</i>  |                 |                       |
|                 | <i>* Scholarships - Reallocation 2223 Wine Garden Net</i>   | <i>\$ 22,718.20</i> |                 |                       |
|                 | <i>* Scholarship Funds Paid in 2023 for 2024 Awards</i>     | <i>\$ 3,900.00</i>  |                 |                       |
| 5620            | Charities   | \$ 9,000.00         |                 | \$ (9,000.00)         |
| 5622            | Community Project Funds                                     | \$ 5,000.00         |                 | \$ (5,000.00)         |
|                 |   | <b>\$ 45,000.00</b> | <b>\$ -</b>     | <b>\$ (45,000.00)</b> |

**Treasurer's February Month End Comments**

| <b>* Scholarship Funds Paid in 2024 for 2025 Awards</b> |                |
|---|----------------|
| Susan Hart Estate Scholarship Gift \$1,000/yr. 9 Yrs.   | <b>\$9,000</b> |
| Toni Kimball - Nikki Curran Scholarship Donation        | <b>\$50</b>    |

**HISTORICAL: SPECIAL PROJECT**

| Acct # | Description              | 2024 Budget  | 2024 Actual YTD | Over/(Under)  |
|--------|--------------------------|--------------|-----------------|---------------|
|        | <b>Expenses</b>          |              |                 |               |
| 6100   | Miscellaneous Historical | \$ 10,000.00 | \$ 932.03       | \$ (9,067.97) |

Treasurer's February Month End Comments

**LEGACY COMMITTEE**

| Acct # | Description   | 2024 Budget | 2024 Actual YTD | Over/(Under)  |
|--------|---------------|-------------|-----------------|---------------|
| 5515   | Legacy Awards | \$ 2,500.00 |                 | \$ (2,500.00) |

Treasurer's February Month End Comments

**ARTS & CULTURE COMMITTEE**

| Acct # | Description               | 2024 Budget | 2024 Actual YTD | Over/(Under)  |
|--------|---------------------------|-------------|-----------------|---------------|
| 5635   | Arts & Culture Activities | \$ 4,500.00 |                 | \$ (4,500.00) |
| 5465   | Memorial Day Event        | \$ 250.00   |                 | \$ (250.00)   |
|        |                           | \$ 4,750.00 |                 | \$ (4,750.00) |

Treasurer's February Month End Comments

**COMMUNICATIONS**

| Acct # | Description                   | 2024 Budget         | 2024 Actual YTD  | Over/(Under)          |
|--------|-------------------------------|---------------------|------------------|-----------------------|
|        | <b>Revenue</b>                |                     |                  |                       |
| 4210   | Promotional Sponsorship Funds | \$ 15,000.00        | \$ 4,093.00      | \$ (10,907.00)        |
|        |                               |                     |                  |                       |
|        | <b>Expenses</b>               |                     |                  |                       |
| 5210   | Printing                      | \$ 12,000.00        |                  | \$ (12,000.00)        |
| 5240   | Website                       | \$ 1,500.00         | \$ 177.80        | \$ (1,322.20)         |
|        |                               | <b>\$ 13,500.00</b> | <b>\$ 177.80</b> | <b>\$ (13,322.20)</b> |

**Treasurer's February Month End Comments**

\* Just Host - Renewal Domain Name Registration (1) \$21.99

**MEMBERSHIP**

| Acct # | Description   | 2024 Budget        | 2024 Actual YTD | Over/(Under)         |
|--------|---|--------------------|-----------------|----------------------|
|        | <b>Revenue</b>                                      |                    |                 |                      |
| 4110   | Membership Contributions                            | \$ 32,000.00       | \$ 3,890.00     | \$ (28,110.00)       |
|        |   |                    |                 |                      |
|        | <b>Expenses</b>                                     |                    |                 |                      |
| 5110   | Printing, Mailing & Distribution                    | \$ 500.00          |                 | \$ (500.00)          |
| 5120   | New Neighbor Gifts                                  | \$ 1,000.00        |                 | \$ (1,000.00)        |
| 5130   | New Neighborhood Mixers                             | \$ 1,500.00        |                 | \$ (1,500.00)        |
| 5135   | Block Captain Street Events                         | \$ 2,400.00        |                 | \$ (2,400.00)        |
| 5137   | <b>Walk of Lights -NEW ( Board Approved 1/9/24)</b> | \$ 200.00          |                 | \$ (200.00)          |
| 5140   | Miscellaneous Membership/Membership Drive           | \$ 2,200.00        |                 | \$ (2,200.00)        |
|        |   | <b>\$ 7,800.00</b> | <b>\$ -</b>     | <b>\$ (7,800.00)</b> |

**Treasurer's February Month End Comments**

**\* 72 Donors YTD and 65 Reoccurring**

**BEAUTIFICATION**

| Acct # | Description                                       | 2024 Budget        | 2024 Actual YTD  | Over/(Under)         |
|--------|---|--------------------|------------------|----------------------|
|        | <b>Revenue</b>                                    |                    |                  |                      |
| 4510   | Heartstone Sponsorships                           | \$ 800.00          | \$ 400.00        | \$ (400.00)          |
|        |   |                    |                  |                      |
|        | <b>Expenses</b>                                   |                    |                  |                      |
| 5510   | Heartstone  | \$ 400.00          | \$ 125.00        | \$ (275.00)          |
| 5520   | Neighborhood Plantings                            | \$ 4,375.00        |                  | \$ (4,375.00)        |
| 5540   | Miscellaneous Beautification                      | \$ 600.00          |                  | \$ (600.00)          |
| 5560   | Butterfly Sanctuary/Sarah May Downie Expenses     | \$ 4,000.00        |                  | \$ (4,000.00)        |
|        |   | <b>\$ 9,375.00</b> | <b>\$ 125.00</b> | <b>\$ (9,250.00)</b> |
|        |   |                    |                  |                      |
|        | <b>Special Projects: Reforestation</b>            |                    |                  |                      |
| 5550   | Reforestation Expenses                            | \$ 10,000.00       |                  | \$ (10,000.00)       |
|        | <b>Special Projects: Electrical Box Wraps</b>     |                    |                  |                      |
| 5570   | Electrical Box Design, Cleaning & Painting (Wrap) | \$ 5,000.00        |                  | \$ (5,000.00)        |

**Treasurer's February Month End Comments**

\* Sold two HeartStones and paid Vendor

**CARE & COMPASSION COMMITTEE**

| Acct # | Description                          | 2024 Budget | 2024 Actual YTD | Over/(Under) |
|--------|--------------------------------------|-------------|-----------------|--------------|
|        | <b>Expenses</b>                      |             |                 |              |
| 6095   | Care & Compassion Committee Expenses | \$ 1,000.00 | \$ 109.25       | \$ (890.75)  |

Treasurer's February Month End Comments

**DONATIONS / CHARITABLE**

| Acct # | Description                                       | 2024 Budget | 2024 Actual YTD | Over/(Under)  |
|--------|---|-------------|-----------------|---------------|
| 5624   | Board Approved Charitable Donations: Events - NEW | \$ 7,500.00 |                 | \$ (7,500.00) |

Treasurer's February Month End Comments

**GENERAL / ADMINISTRATION**

| Acct #          | Description                                     | 2024 Budget         | 2024 Actual YTD    | Over/(Under)          |
|-----------------|---|---------------------|--------------------|-----------------------|
| <b>Revenue</b>  |   |                     |                    |                       |
| 4010            | Interest Earned                                 | \$ 2,750.00         | \$ 307.18          | \$ (2,442.82)         |
| 4150            | Floral Park Online Store Donations              | \$ 1,000.00         |                    | \$ (1,000.00)         |
| 4900            | Miscellaneous Sponsorships/Donations/Grants     | \$ 500.00           |                    | \$ (500.00)           |
|                 |   | <b>\$ 4,250.00</b>  | <b>\$ 307.18</b>   | <b>\$ (3,942.82)</b>  |
| <b>Expenses</b> |   |                     |                    |                       |
| 6020            | Stationary, Postage & Supplies                  | \$ 750.00           | \$ 131.50          | \$ (618.50)           |
| 6030            | General Meeting                                 | \$ 2,250.00         |                    | \$ (2,250.00)         |
| 6040            | Insurance                                       | \$ 6,500.00         | \$ 1,761.00        | \$ (4,739.00)         |
| 6050            | Admin Storage * (Board Approval April 11, 2023) | \$ 5,500.00         | \$ 912.40          | \$ (4,587.60)         |
| 6060            | Professional Services                           | \$ 1,000.00         |                    | \$ (1,000.00)         |
| 6070            | Bank Charges/ PayPal & Giving Fuel Svc Charges  | \$ 2,500.00         | \$ 327.18          | \$ (2,172.82)         |
| 6080            | Board Election Expenses                         | \$ 250.00           |                    | \$ (250.00)           |
| 6090            | Misc. Administrative Expenses                   | \$ 5,000.00         | \$ 1,220.45        | \$ (3,779.55)         |
|                 |   | <b>\$ 23,750.00</b> | <b>\$ 4,352.53</b> | <b>\$ (19,397.47)</b> |

| 2024 FPNA Overall Summary | 2024 Budget | 2024 Actual YTD | Over(Under) |
|---------------------------|-------------|-----------------|-------------|
| Revenue YTD               | \$          |                 |             |
| Expenses YTD              | \$          |                 |             |

| Cash Funds On Deposit as of Month End | Account Balance | Uncleared Funds | Available Funds |
|---------------------------------------|-----------------|-----------------|-----------------|
|                                       |                 |                 |                 |
|                                       |                 |                 |                 |
|                                       |                 |                 |                 |
|                                       |                 |                 |                 |
|                                       |                 |                 |                 |
|                                       |                 |                 |                 |
|                                       |                 |                 |                 |

**Treasurer's February Month End Comments**

- \* Offsite Storage - Extra Space Storage \$456.20
- \* Creation of New FPNA Letterhead \$750
- \* Paid Annual Travelers Ins Policy \$1,761
- \* City of Santa Ana Registration Fee \$20
- \* Neighborhood USA Application Fee \$153
- \* New Check Deposit Stamps (2) \$128.45

| Current Funds Status |    |
|----------------------|----|
| General              | \$ |
| 2024 Sponsorship     | \$ |
| Total                | \$ |

|                         |    |
|-------------------------|----|
| Total Revenue February  | \$ |
| Total Expenses February | \$ |