

Monthly Board Meeting Agenda FPNA General and Regular Board Meeting Thursday, November 10, 2022 – 7:00 p.m. – 8:30 p.m. Three Roots Cocina at MainPlace Mall

Attendees:	President	□ Jeffrey Katz
	First Vice Presidents	☐ Tracey Stein
		☐ Mark Rothenberg
	Second Vice President	□ Chris Switzer
	Secretary	□ Angel Barnes
	Treasurer	□ Peter Christoffersen
	Parliamentarian	□ Patrick Johnson
	Communications Directors	s □ David Kosak
		☐ Trace Weatherford
	Social Director	□ Jay Joyer
	Membership Co-Directors	□ Kevin Shuler
		☐ Katie Mayberry
	Home Tour Director	□ Sandy DeAngelis
	Care & Compassion	□ Rachel Moloo
Canaral Maati	na	

General Meeting

Call to General Meeting to Order Approve March 2022 General Board Meeting Minutes

Presentations

- 1. FPNA 2023 Budget Peter Christoffersen (SEE ATTACHED PROPOSED BUDGET)
- 2. Membership Drive Katie Mayberry
- 3. New Development on South side of city the Related Bristol project Related California

Discussion Items

- 1. **Proposed Neighborhood-City Relations Committee** (created to interface with the city on property matters within the neighborhood which threaten Floral Park's historical integrity) **Jeffrey Katz and Mark Rothenberg**. (Draft language attached.)
- 2. Crime in Floral Park Santa Ana Police Department

Adjourn General Meeting

Regular Board Meeting

Call Regular Board Meeting to Order Approve October 2022 Board Meeting Minutes

Board Report Comments

Approve Board Reports

Adjournment – Motion to adjourn the meeting until next board meeting.

Calendar of Events:

<u>2022</u>

Friday thru Sunday, November 11-13 C&C Thanksgiving Food Drive at 2221 No. Victoria

Friday, November 11 Veterans' Day Ceremony at Fisher Park
Friday, November 18 Final 2022 Care & Compassion Blood Drive
Friday thru Sunday, December 2-4 & Care & Compassion Toy Drive for the Boys & Girls'

Friday thru Sunday, December 9-11 Club of Santa Ana at 2221 No. Victoria

Saturday, December 10 Holiday Event (details to follow)

Tuesday, December 20 Menorah Lighting, 6:30 p.m. at 1919 North Heliotrope

Wednesday, December 21 Holiday Walk of Lights

<u>2023</u>

Saturday, March 11 Luck of the Irish

Saturday & Sunday April 29 & 30 Home Tour 10 a.m. to 4 p.m. Monday, May 29 Memorial Day Ceremony

Saturday, July 1 Freedom Fest
Saturday, September 30 Fall Concert
Saturday, December 9 Holiday Party

HOME TOUR

Responsible Board Member: Sandy DeAngelis

Budget Worksheet To Prepare 2023 FPNA Budget Request

Acct #	Description	2	022 Budget	20	22 Actual YTD		2021 Budget	20	021 Actual YTD	2020 Bu	dget	20)20 Actual	20	23 Request
	Revenue														
4310	Prepaid Tickets-Cash	\$	4,000.00	\$	1,650.00	\$	2,000.00	\$	3,890.00	\$ 7,0	00.00	\$	-	\$	1,500.00
4320	Prepaid Tickets-Paypal	\$	16,000.00	\$	38,970.00	\$	8,000.00	\$	50,145.00	\$ 21,0	00.00	\$	-	\$	40,000.00
4330	Gate Ticket Sales	\$	20,000.00	\$	20,410.00	\$	10,000.00	\$	11,100.00	\$ 26,5	00.00	\$	-	\$	17,000.00
4350	Home Tour Book Contributions	\$	6,000.00	\$	3,525.00	\$	3,000.00	\$	3,500.00	\$ 7,0	00.00	\$	-	\$	3,525.00
4360	Collectible Contributions	\$	3,500.00			\$	1,750.00	\$	-	\$ 3,5	00.00	\$	-	\$	4,500.00
4370	Vintage Auto Show Contributions	\$	1,000.00	\$	1,720.00	\$	500.00	\$	-	\$ 1,0	00.00	\$	-	\$	1,500.00
4384	Wine Garden Donations	\$	2,800.00	\$	14,749.00	\$	2,000.00	\$	10,900.00	\$ 2,8	800.00	\$	-	\$	5,000.00
4385	Hospitality Garden Sales	\$	6,000.00	\$	4,975.00	\$	3,000.00	\$	-	\$ 6,0	00.00	\$	-	\$	15,000.00
4387	Opening Night Sales	\$	10,000.00	\$	12,500.00	\$	5,000.00	\$	-	\$ 10,0	00.00	\$	-	\$	12,500.00
4388	Opening Night Donations/Silent Auction	\$	8,000.00	\$	11,905.00	\$	4,000.00	\$	-	\$ 8,0	00.00	\$	-	\$	11,000.00
		\$	77,300.00	\$	110,404.00	\$	39,250.00	\$	79,535.00	\$92,80	0.00	\$	-	\$	111,525.00
	Expenses														
5310	Administrative	\$	3,200.00	\$	5,176.62	\$	3,200.00	\$	2,176.00	\$ 3,2	00.00	\$	525.89	\$	7,000.00
5320	Promotional Flyer	\$	3,000.00	\$	1,825.29	\$	3,000.00	\$	1,329.64	\$ 2,5	00.00	\$	2,576.70	\$	2,000.00
5330	Home Tour Book	\$	7,000.00	\$	3,742.39	\$	5,500.00	\$	2,248.76	\$ 7,0	00.00	\$	750.00	\$	3,900.00
5335	Docent	\$	2,000.00	\$	340.69	\$	1,000.00	\$	60.00	\$ 2,0	00.00	\$	897.22	\$	500.00
5340	Collectibles Section Expenses	\$	350.00	\$	1,141.16	\$	280.00	\$	350.32	\$ 2	80.00	\$	-	\$	200.00
5345	Vintage Auto Show Expenses	\$	850.00	\$	648.86	\$	750.00	\$	-	\$ 8	50.00	\$	161.63	\$	700.00
5350	Homeowners Costs	\$	6,500.00	\$	3,921.33	\$	5,000.00	\$	600.00	\$ 6,5	00.00	\$	750.00	\$	4,000.00
5360	Volunteer Appreciation	\$	400.00			\$	200.00	\$	-	\$ 2	00.00	\$	-	\$	500.00
5365	Signage	\$	2,200.00	\$	90.00	\$	2,400.00	\$	252.67	\$ 2,2	00.00	\$	37.36	\$	1,000.00
5375	Equipment Rental	\$	3,000.00	\$	4,312.40	\$	2,500.00	\$	2,097.07	\$ 2,5	00.00	\$	-	\$	5,000.00
5385	Promotional Expenses	\$	500.00	\$	122.19	\$	300.00	\$	219.13	\$ 5	00.00	\$	-	\$	500.00
5388	Mailing Services	\$	300.00	\$	48.38	\$	300.00	\$	-	\$ 3	00.00	\$	-	\$	500.00
5390	Misc Home Tour Expense	\$	600.00	\$	525.00	\$	4,000.00	\$	1,916.04	\$ 6	00.00	\$	5.00	\$	1,000.00
5398	Opening Night Expense	\$	8,500.00	\$	9,624.37	\$	3,899.00			\$ 8,5	00.00	\$	2,301.25	\$	10,000.00
5399	Wine Garden Expense	\$	4,000.00	\$	10,027.87	\$	4,000.00	\$	4,382.36	\$ 4,0	00.00	\$	-	\$	10,000.00
		\$	42,400.00	\$	41,546.55	\$	36,329.00	\$	15,631.99	\$41,13	0.00	\$ 8	8,005.05	\$	46,800.00

Notes:

* Home Tour 2023 April 29th & 30th

* No Holiday Home Tour in 2023

* No Changes

(Results in 2021 are Holiday Home Tour)

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SOCIAL		Responsible Board Member: Jay Joyer							
	Budget Worksheet To Prepare 2023 FPNA Budget Request								

Acct #	Description	2	022 Budget	202	2 Actual YTD	20	021 Budget	20	21 Actual YTD	2020 Budget	2	2020 Actual	20	23 Request
	Revenue													
4920	Social Revenue	\$	8,500.00	\$	9,096.83	\$	-	\$	5,375.00	\$ -	\$	-	\$	8,500.00
4935	Chili Cook Off	\$	1,500.00			\$	-	\$	-	\$ 1,500.00	\$	-		
		\$	10,000.00	\$	9,096.83	\$	-	\$	5,375.00	\$ 1,500.00	\$	-	\$	8,500.00
	Expenses													
5410	Summer Event - Freedom Fest	\$	4,500.00	\$	4,133.24	\$	2,500.00	\$	2,985.56	\$ 3,500.00	\$	250.00	\$	5,000.00
5415	Concert In The Park	\$	4,500.00	\$	1,250.00	\$	-	\$	-	\$ -	\$	-	\$	2,000.00
5420	Fall Event	\$	4,500.00	\$	3,248.50	\$	3,000.00	\$	4,246.78	\$ 4,000.00	\$	1,650.95	\$	5,000.00
5425	Chili Cookoff - Again in 2024	\$	3,000.00			\$	-	\$	-	\$ 1,500.00	\$	763.66		
5430	Winter Event - Holiday Party	\$	4,500.00			\$	3,000.00	\$	3,443.37	\$ 3,700.00	\$	1,275.00	\$	5,000.00
5470	Additional Events	\$	4,000.00	\$	8,759.43	\$	-	\$	3,210.62	\$ 1,000.00	\$	486.44	\$	5,000.00
		\$	25,000.00	\$	17,391.17	\$	8,500.00	\$	13,886.33	\$13,700.00	\$	4,426.05	\$	22,000.00

Notes: Budget Reduced by \$2,000 at Board Meeting (\$1,000 each Fall Event & Holiday Event)

SPONSORSHIP		Responsible Board Member: Tracey Stein					
	Budget Worksheet To Prepare 2023 FPN						

Acct #	Description	2	022 Budget	20	22 Actual YTD	:	2021 Budget	20	21 Actual YTD	2020 Budget	2020 Actual	20	23 Request
	Revenue												
4610	Sponsorships/Endowment	\$	15,000.00	\$	5,180.00	\$	3,070.00	\$	7,109.18	\$ 2,000.00	\$ 7,170.00	\$	15,000.00
	Expenses												
5610	Scholarships	\$	12,000.00	\$	14,000.00	\$	6,000.00	\$	11,000.00	\$ 14,000.00	\$ 10,000.00	\$	25,000.00
	* Scholarships - Reallocation 2022 HT Tickets	\$	8,608.00			\$	3,000.00					\$	7,403.35
	* Scholarships - Reallocation 2222 WG/Open Night	\$	6,518.00			\$	3,000.00					\$	19,501.76
5620	Charities	\$	3,000.00	\$	4,900.00	\$	4,500.00	\$	2,000.00	\$ 4,500.00	\$ 4,500.00	\$	6,000.00
		\$	15,000.00	\$	18,900.00	\$	10,500.00	\$	13,000.00	\$18,500.00	#########	\$	31,000.00

^{*} Request for Scholarship Award Ceremony \$1,000 and Postage/Mailing/Printing \$200 added to General Administration Budgets

^{*} No Changes

HISTORICAL: SPECIAL PROJECT		Responsible Committee Member: Julie Humphreys	
	Budge	t Worksheet To Prepare 2023 FPNA Budget Request	

Acct #	Description	2022 Budget	2022 Actual YTD	2021 Budget	2021 Actual YTD	2020 Budget	2020 Actual	2023 Request
	Expenses							
6100	Miscellaneous Historical	\$ 5,000.00		\$ 14,907.00	\$ 10,919.95	\$14,952.00	\$ 44.95	\$ 10,000.00

- * Does not include Neighborhood Signs/Monuments or scanning the documentation.
- * No Changes

LEGACY		Responsible Committee Member: Sherri Honer
_	Budge	t Worksheet To Prepare 2023 FPNA Budget Request

Acct #	Description	2022 Budget	2022 Actual YTD	2021 Budget	2021 Actual YTD	2020 Budget	2020 Actual	2023	3 Request
5515	Legacy Awards	\$ 2,500.00						\$	4,500.00

Notes:

No Changes

COMMUNICATIONS		Responsible Board Members: Dave Kosak & Trace Weatherford
	Budge	t Worksheet To Prepare 2023 FPNA Budget Request

Acct #	Description	2	022 Budget	20	22 Actual YTD		2021 Budget	20	021 Actual YTD	2020 Budget		2020 Actual	20	23 Request
	Revenue													
4210	Promotional Sponsorship Funds	\$	17,000.00	\$	9,901.00	\$	11,200.00	\$	18,490.00	\$ 6,500.00	\$	12,805.00	\$	18,000.00
4230	Promotional Calendar Funds	\$	1,972.00	\$	439.90	\$	-	\$	2,250.60				\$	-
		\$	18,972.00	\$	10,340.90	\$	11,200.00	\$	20,740.60	\$ 6,500.00		########	\$	18,000.00
	Expenses													
5210	Printing	\$	17,500.00	\$	5,744.13	\$	10,000.00	\$	14,045.23	\$ 8,000.00	\$	8,261.59	\$	18,000.00
5240	Website	\$	750.00	\$	1,187.84	\$	740.00	\$	944.21	\$ 370.00	\$	570.04	\$	1,500.00
5290	Miscellaneous Expenses	\$	100.00			\$	200.00	\$	428.47	\$ 650.00	\$	113.95	-	
		\$	18,350.00	\$	6,931.97	\$	10,940.00	\$	15,417.91	\$ 9,020.00	5	\$ 8,945.58	\$	19,500.00

- * Based upon Four Gazette Issues in 2023 and No Home Tour Gazette Edition
- * No Calendar in 2023 by request
- * Increase in Web Expenses requested
- * No Changes

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MEMBERSHIP		Responsible Board Members: Kevin Shuler & Katie Mayberry
	Budge	t Worksheet To Prepare 2023 FPNA Budget Request

Acct #	Description	2	022 Budget	20	22 Actual YTD		2021 Budget 2		21 Actual YTD	2020 Budget	2020 Budget 2020 Ac		2023 Request	
	Revenue													
4110	Membership Contributions	\$	25,000.00	\$	15,615.00	\$	14,000.00	\$	25,525.00	\$ 13,000.00	\$	14,990.85	\$	30,000.00
		\$	25,000.00	\$	15,615.00	\$	14,000.00	\$	25,525.00	\$13,000.00	#:	#######	\$	30,000.00
	Expenses													
5110	Printing, Mailing & Distribution/Membership Drive	\$	500.00			\$	450.00	\$	439.69	\$ 450.00	\$	-	\$	500.00
5120	New Neighborhood Gifts	\$	1,000.00	\$	806.99	\$	600.00	\$	941.97	\$ 500.00	\$	529.18	\$	1,000.00
5130	New Neighborhood Mixers	\$	1,500.00	\$	842.83	\$	850.00	\$	540.20	\$ 850.00				\$1,500
5140	Miscellaneous Membership/Membership Drive	\$	-			\$	-	\$	-		\$	-	\$	1,100.00
		\$	3,000.00	\$	1,649.82	\$	1,900.00	\$	1,921.86	\$ 1,800.00	\$	529.18	\$	4,100.00

^{*} Moved On Line Sales to General Administration

^{*} No Changes

BEAUTIFICATION		Responsible Board Member: Chris Switzer	
	Budge	t Worksheet To Prepare 2023 FPNA Budget Request	

Acct #	Description	2	022 Budget	202	22 Actual YTD	2	2021 Budget	20	21 Actual YTD	2	020 Budget	20	020 Actual	20	23 Request
	Revenue														
4510	Heartstone Sponsorships	\$	800.00	\$	1,000.00	\$	480.00	\$	2,000.00	\$	600.00	\$	-	\$	800.00
4520	Beautification Donations							\$	50.00	\$	-	\$	-		
		\$	800.00	\$	1,000.00	\$	480.00	\$	2,050.00	\$	600.00	\$	-	\$	800.00
	Expenses														
5510	Heartstone	\$	670.00	\$	503.47	\$	270.00	\$	647.05	\$	180.00	\$	-	\$	700.00
5520	Neighborhood Plantings	\$	1,500.00	\$	5,032.69	\$	1,250.00	\$	1,925.72	\$	2,500.00	\$	-	\$	3,500.00
5540	Miscellaneous Beautification	\$	350.00			\$	250.00	\$	131.10	\$	500.00	\$	48.49	\$	1,500.00
		\$	2,520.00	\$	5,536.16	\$	1,770.00	\$	2,703.87	\$	3,180.00	\$	48.49	\$	5,700.00
	Special Projects: Butterfly Sanctuary														
5560	Butterfly Sanctuary Expenses	\$	-			\$	585.00	\$	497.69	\$	3,765.00	\$	3,179.12		
	Special Projects: Reforestation														
5550	Reforestation Expenses **	\$	10,000.00			\$	5,920.00	\$	4,860.00	\$1	11,160.00	\$	-	\$	10,000.00
	Special Projects: 18th & Jefferson														
5555	Special Project: 18th & Jefferson Fix-Up Expenses	\$	-			\$	-	\$	1,000.00	\$	-	\$	-		

^{*} No Changes

CARE & COMPASSION COMMITTEE

Responsible Committee Member: Rachel Borak Moloo

Budget Worksheet To Prepare 2023 FPNA Budget Request

Acct #	Description	2022 Budget	2022 Actual YTD	2021 Budget	2021 Actual YTD	2020 Budget	2020 Actual	2023 Request
	Expenses							
6095	Care & Compassion Committee Expenses	\$ 2,000.00	\$ 109.25	\$ -	\$ 1,087.89	\$ -	\$ -	\$ 2,000.00

Notes:	
* Signage	\$ 600.00
* Cards, Flowers & Care Packages	\$ 700.00
* Supplies for Collecting Donation	\$ 20.00
* Printing Flyers	\$ 500.00
	\$ 1,820.00

^{*} No Changes

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GENERAL / ADMINISTRATION

Responsible Board Member: Peter Christoffersen

Budget Worksheet To Prepare 2023 FPNA Budget Request

Acct #	Description	2	022 Budget	20	22 Actual YTD		2021 Budget	20	21 Actual YTD	20	20 Budget	2	020 Actual	20	23 Request
	Revenue														
4010	Interest Income	\$	100.00	\$	19.99	\$	450.00	\$	28.98	\$	500.00	\$	272.24	\$	100.00
4900	Miscellaneous Income	\$	100.00	\$	3,749.91	\$	100.00	\$	4,261.66	\$	100.00	\$	2.19	\$	1,000.00
4150	Floral Park Online Store Sales	\$	500.00	\$	875.00	\$	500.00	\$	80.00	\$	-	\$	-	\$	1,000.00
		\$	700.00	\$	4,644.90	\$	1,050.00	\$	4,370.64	\$	600.00	\$	274.43	\$	2,100.00
	Expenses														
6010	Board Expenses	\$	250.00			\$	250.00	\$	-	\$	600.00	\$	10.00	\$	250.00
6020	Stationary, Postage & Supplies	\$	500.00	\$	306.21	\$	500.00	\$	446.71	\$	500.00	\$	641.26	\$	700.00
6030	General Meeting + Scholarship Awards Ceremony)	\$	2,500.00	\$	1,085.26	\$	1,500.00	\$	648.67	\$	3,000.00	\$	234.14	\$	3,000.00
6035	Special General Meeting	\$	250.00	\$	73.12	\$	250.00	\$	-	\$	500.00	\$	-	\$	250.00
6040	Insurance	\$	4,500.00	\$	3,690.00	\$	3,900.00	\$	3,690.00	\$	2,400.00	\$	3,527.33	\$	5,500.00
6050	Admin Storage	\$	-			\$	4,800.00	\$	185.69	\$	1,200.00	\$	1,200.00		
6060	Professional Services	\$	1,250.00	\$	750.00	\$	900.00	\$	945.00	\$	900.00	\$	3,230.00	\$	1,250.00
6070	Bank Charges/ PayPal & Giving Fuel Svc Charges	\$	1,500.00	\$	1,542.34	\$	750.00	\$	1,555.73	\$	1,100.00	\$	12.98	\$	2,500.00
6080	Board Election Expenses	\$	250.00	\$	762.83	\$	500.00	\$	-	\$	1,000.00	\$	-	\$	250.00
6090	Misc Administrative Expenses *	\$	5,000.00	\$	4,236.36	\$	6,090.00	\$	4,956.30	\$	500.00	\$	553.93	\$	5,000.00
		\$	16,000.00	\$	12,446.12	\$	19,440.00	\$	12,428.10	\$1:	1,700.00	\$	9,409.64	\$	18,700.00

2021 FPNA Overall Summary (75%)	2022 Budget	202	22 Actual YTD		2021 Budget	20	21 Actual YTD
Income YTD (86%)	\$ 181,772.00	\$	156,281.63	\$	69,050.00	\$	145,075.42
Expenses YTD (67%)	\$ 156,370.00	\$	104,796.80	\$	110,791.00	\$	93,355.59

2020 Budget	2	2020 Actual	
\$ 117,000.00	\$	35,240.28	
\$ 128,907.00	\$	49,088.06	

Notes:

- * Includes Scholarship Awards Ceremony Request of \$1,000 and Postage/Mailing & Printing \$200
- * Added Online Sales Revenue from Membership

* Board Approved Budget - Unanimously 10/11/22

Responsible Board Member: Peter Christoffersen

2023 Budget Recap by Group		20	23 Budget Re	equ	est	Summary		
Summary	2023 Income	:	2023 Expense		:	2022 Income	2	2022 Expense
Home Tour	\$ 111,525.00	\$	46,800.00		\$	77,300.00	\$	42,400.00
Social	\$ 8,500.00	\$	22,000.00		\$	10,000.00	\$	25,000.00
Sponsorship	\$ 15,000.00	\$	31,000.00		\$	15,000.00	\$	15,000.00
Historical		\$	10,000.00				\$	5,000.00
Legacy		\$	4,500.00				\$	2,500.00
Communications	\$ 18,000.00	\$	19,500.00		\$	18,972.00	\$	18,350.00
Membership	\$ 30,000.00	\$	4,100.00		\$	25,500.00	\$	3,000.00
Beautification	\$ 800.00	\$	5,700.00		\$	800.00	\$	2,520.00
Special Project: Reforestation		\$	10,000.00				\$	10,000.00
Care & Compassion		\$	2,000.00				\$	2,000.00
General Administration	\$ 2,100.00	\$	18,700.00		\$	200.00	\$	16,000.00
Totals	\$ 185,925.00	\$	174,300.00		\$	147,772.00	\$	141,770.00

- O. Neighborhood-City Relations Committee.
 - 1. The Neighborhood-City Relations Committee is formed to act as a communication vehicle to represent the Floral Park Neighborhood to outside entities, local businesses, other neighborhood associations, City officials and the City's agencies. The Neighborhood-City Relations Committee shall address issues relative to historic preservation, land use, code enforcement, and other construction matters of significant interest to the neighborhood (collectively, "Land Use Matters").

The Neighborhood-City Relations Committee is responsible for:

- (i) Evaluating Land Use Matters referred to it by the Board.
- (ii) Evaluating Land Use Matters identified by one or more Board members or neighbors that may be of potential concern to the neighborhood as a whole.
- (iii) Proposing positions or written correspondence for the Board's review and approval on the foregoing items.

A Land Use Matter shall be deemed of significant interest to the neighborhood if it meets any of the following criteria:

- (1) involves the development of roles, codes, or other requirements by the City or other regulatory authority that may have a significant impact on the neighborhood;
- (2) involves renovations to the exterior of any neighborhood home (including without limitation ancillary structures and landscaping) where such renovations either:
 - (a) require a discretionary approval by the City (e.g., a Conditional Use Approval or variance), or
 - (b) potentially violate a Mills Act Contract or would likely disqualify a home from consideration to be Mills Acted, or
- (3) would result in a nuisance, vagrancy, or other conduct that significantly impacts the neighborhood and at a minimum would impact three (3) or more neighborhood homeowners independent of the subject property; or
- (4) involve the development or re-development of property outside of the neighborhood which would constitute a significant impact to the neighborhood.