



Sponsorship Committee Report, November 2024

A Sponsorship Committee meeting was held on October 10th 2024 where we received input on the 2014 sponsorship guidelines and also reviewed a final draft for a special project grant of \$5,000. The grant announcement was placed in October's holiday gazette and loaded onto the website. We have already received one application from a student at Santa Ana Highschool. The deadline for grant applications is February 20th 2025. The final draft of the revised Sponsorship Guidelines is in the final stages of editing and when it is complete we will present it to the FPNA Board for final approval.

Stephanie Miles, First VP

Beautification Committee Board Report
November 12, 2024

- Sarah Mae Downie Park/Butterfly Garden – Chris Switzer and Beth Hoffman
 - The Wise, Wonderful Wednesday Weed Whackers continue with bi-monthly maintenance which included entrances and exits this month.
 - An arborist trimmed trees and removed large branches from all the trees on the south end of the park.

- Exits and Entrances - Lina Lopez
 - On November 2, 9 volunteers planted on the entrance at 19th and at the flowerbed at 19th and Victoria.
 - On November 16 the Santa Clara/Broadway exit will be planted along with a clean-up and replacement of a dead tree along the sidewalk on North Park that parallels Broadway.

- Heart Stones –Dave Karaffa
 - No new heart stones this month.

- Tree Committee – Debbie Wolfenbarger and Heather Small
 - Before the winds, there was one tree confirmed for removal, but there may be more after the winds.

- Yard with Most Curb Appeal – For November, committee members Glenda Fink, Di Willis and Diana Christoffersen selected the following two homes:
 - 2109 N. Heliotrope Drive ~ The why: Recently removed two flower beds that were too shaded to grow anything successfully and replaced them with brick lampposts that coordinate nicely with the walkway and style of the house. Also added a round brick-edged raised bed with new tree and flowering annuals.
 - 2341 Bonnie Brae ~ The Why: Relatively recent and unique complete redo of yard with water-saving desert theme that has filled in very nicely. Particularly appreciated the succulent planters balanced in the base of an aged original olive tree.
 - Homeowners of both awards were very happy, grateful and thanked the committee for the award.

- Utility Box Wraps – Sarah Mae Downie only
 - This committee of 7 met on October 19th. After a good discussion, pictures were selected and 2 of the members agreed to prepare the lay out that meets the specifications needed to print on the wrap.
 - Hopefully, by the next meeting, we will be prepared to show you the design.

- Planting on Broadway
 - Currently, discussion continues on who is responsible for taking down the ivy on the 2 remaining house just south of the off ramp on Broadway.
 - The city will be contacted to provide regular “street sweeping” and clean up along Broadway north of Santa Clara. Still in progress.

Chris Switzer and Beth Hoffman
Co-chairs – Beautification Committee

Parliamentarian Board Report November 2024

We will hold a meeting of the By-Laws Committee on **Wednesday, December 11, 2024** at 7:00 pm, at 2112 N Ross St.

Am requesting that notice of the meeting be sent via eBlast, social media, and posted on the FPNA Calendar.

Agenda items include adding non-discrimination language to the Standing Rules and reviewing governing docs for clarity, grammar, and completeness.

Respectfully submitted,

Julie Humphreys, Parliamentarian

Communications Board Report – November 2024

12 eBlasts sent out – no known issues

Sign Overlays for General Meeting are on order

New emails for Board are working. I have heard zero complaints and everyone seem to be OK. We really need to stick to those bc I sometimes get FPNA emails in my work/personal. Having my emails in a bunch of different places is challenging and stuff is getting lots! Just remember for communications these are the emails:

Communications – General info sharing, Board info, etc

eBlast – eBlast requests and follow up

Final Newsletter for the year delivered.

Working on a schedule of due dates, drop dates, etc

Suggested columns: President, Social, Membership, Beautification. Anyone is welcome to write a column. I just need to know what you want so I can add to layout. These can be as long or as short as you want. More than likely a half page will cover it, say 250-300 words. But once a deadline had been set, its set. If you miss it your article will not be able to be added.

Peter will take over billing Sponsors

Website update will be presented by Jason at General Meeting. Still working on look and feel and soon will be populating with content to get it just right. So far I think it looks really clean and it is much easier to find things. No spinning discs or butterflies coming at ya.

We need to determine what homes are included in Floral Park. Elections have 1 mailing list and everyone else has a version of a list. We need to do all addresses or decide to not include some. The biggest miss is Broadway. There is a rather large apartment complex and a house near the exit on Santa Clara that is on election list bc they live within the boundaries. Same with a 4 unit complex and a house at the entrance on 19th. If they get a ballot, they should get everything else!

In general....This job is too big for even for 2 people. It's a lot of work and candidly I would not have signed up had I know Marc was going to quit. I am considering my options at this point. Not sure that I will continue you on the Board but could very well continue as Mason's minion. I will obviously keep you informed.

Social Board Report – November 2024

The Committee met on October 17th. WE are planning in earnest for the Holiday Party on December 14th. Sandy generously sponsored a portion of the snow in the amount of \$1,900. The total amount with tip is \$3,300. Unless we get another sponsor, the Committee will be paying for the rest, which is within our budget. We are optimistic that Kevin will be sponsoring the Churro Station this year. Rich Silva donated \$300 for our cocoa bar. We expect to be under budget for this event.

The committee also unanimously voted not to have carolers this year and instead have Christmas music piped so that it can be heard throughout the event. The horse carriage and Santa are confirmed.

The Committee voted to not spend any money from our budget to pay for a team to dismantle and clean up after our events.

The next Social Committee meeting is scheduled for Tuesday, November 12th, at my home at 6:30pm.

Membership Report

Month of October 2024

Co-Membership Directors: Chris Rosas & Kevin Shuler

Donations:

- October Membership Donations = \$2010
- YTD Donations = \$17,665
- 92 Total Donors to date, of which 78 were recurring donors (85%)

New Neighbors:

- None

Mixers Updates

- Walk of Lights - Sunday, December 22nd from 7-9pm
- Spring Mixer - TBD

Donation Initiatives:

- New neighbor baskets: All new neighbors have been welcomed.
- Membership table at every mixer.
- Membership Renewal Letters & Letters/Surveys to non-donors to inspire future donations will be going out in November for the End of Year Membership Drive. Individualized letters to those who have donated in the past, but not yet in 2024, will be a priority.

Block Captain Updates:

- Gazette Delivery
- End of Year Membership Drive Flyers to go out by end of November.

Floral Park
Home and Garden Tour Report
November 2024

Home and Garden Tour is scheduled for April 26th and 27th 2025

Location will be Victoria Drive, Ross Street and Greenleaf

A core group of the Home Tour Committee met on 10/22/24 to discuss homes and gardens for this year. Each person took 4 neighbors to approach to ask them to be on the Home and Garden Tour. We now have one home and garden; we need 5 homes and gardens. We need Board Members to work with us to find homes for the Home Tour. I would be glad to discuss homeowners who have already said No or who have been on the tour within the last few years.

If we do not find homes and gardens, we will have to open the area to include Heliotrope and Flower as we have in the past. This is a lot more walking for our guests, and it doesn't have the same energy as a smaller area.

Docent sign ups have now been automated and docents can sign up on SignUpGenius, this worked very well last year.

We are asking the Board for a budget to hire a Take Down crew on Saturday and Sunday evening. We would like to put \$1,000 in the budget to cover this cost.

Home Tour Committee again facilitated the Walk of Fright and it was very successful. One sign was missing and we had a new one made at a cost of \$27.85.