

FLORAL PARK

Monthly Board Meeting – Minutes Monday, July 14, 2014, 7 p.m. 2204 N. Victoria (Ashley's House)

Attendees:	Blake Anderson	President		
	Sarah Krutsinger	Co-First VP	Mark Mittmann	Co-First VP
	John Krutsinger		Whitney Mittmann	
	Darlene Glenn-Wolff	Second VP	Ed Murashie	Parliamentarian
	Joe Magaddino	Treasurer -ABSENT	Kathy Cooper	Secretary
	Nancy Smith	Co-Com. Director	Bev Schauwecker	Co-Com. Director
	Ashley Lawson	Social Director	Erin Suica	Asst. Social Director-ABSENT
	Jeff Smith	Membership Director	Sandy DeAngelis	Home Tour Director-ABSENT

Call to Order, Approval of Minutes

1. Call to order
2. Approval of Minutes for June board completed when Jeff made a motion to approve and Mark seconded the motion.
3. Review of tonight's agenda: Anything to add, modify or remove? Nothing Added

Old Business

4. See below for Board Meeting Schedule and Locations for 2014.
 - July 14—WAS Erin Last minute change: Now Ashley
 - August 11—Sandy
 - September 15—Jeff & Nancy
 - October 13—Ed--CHANGE
 - November 10--Bev
 - December 8 (Transition Meeting)--Sandy
5. Status Report of Ad Hoc North Santa Ana Traffic Committee
 - Darlene asked if City can notify Floral Park sooner when Santa Clara will be closed as this causes confusion and extra traffic in Floral Park. Blake stated there is new staff involved in this area of the City planning.
 - Jeff and Blake reported no new developments for traffic committee.
6. Home and Garden Tour 2014 Recap and 2015 Planning—Sandy and Bev
 - Bev stated the home tour committee is beginning to lookiHome for new houses and more committee members.
7. Website—Nancy
 - Nancy /Ashley/Julie (Nancy's daughter) met and made improvements to the FPNA website.
 - A Hour Tour gallery of pictures was added
 - Next phase of improvements is for banner ads.
 - A volunteer is requested by Communications committee to manage the e-Blasts under the guidance of new procedures yet to be written by the communications committee.
 - Communications committee is also looking for a volunteer to be in charge of the Grapevine (referrals) maintenance process.
 - The question was raised if FPNA should begin to pay for a Webmaster to do monthly updates and maintenance since a volunteer recruitment has been unsuccessful. The Communications committee will create guidelines and procedures for the Webmaster to follow.
 - After group discussion Ed made a motion and Darlene 2nd to hire Julie for \$100 a month thru December as the FPNA Webmaster working under the guidelines provided by the Communications committee. This timeframe will allow the communications committee and Board to determine the extent of the need for a webmaster and to make any necessary adjustments for 2015.
 - ACTION—Nancy will write web and e-blast procedures .
 - ACTION---Bev will write Grapevine procedures that include how to update/purge etc.
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8. Newsletter—Nancy and Bev
 - The next newsletter deadline is August 15
 - Nancy will be the Editor for the FPNA Newsletter
 - Bev will be in charge of circulation
 - Volunteer is being requested to take the Sponsorship lead
 - The GrapeVine will be in printed in hard copy for the last edition of the 2014 newsletter

- ACTION—Nancy will make a new spread sheet
- ACTION—Bev will update Grapevine procedure

9. FPNA Legacy Award—Blake

- The board authorized the Legacy Award in late 2013 and early 2014. Legacy Award nominations will continue until August 30. None have been submitted as of this date.
- Blake will ask Emmett to be the “at large member” of the Legacy Award. An at-large neighborhood resident must be selected by the board to sit on the selection committee.
- Blake has most of the addresses of the past presidents to request their participation in the selection committee.
- ACTION: Nancy will send an e-Blast to the neighborhood reminding them of the Legacy Award form deadline on 8/30/14.

10. Community Grants/Ad Hoc Committee—Sarah & Mark/Ed

- The board appointed an ad hoc committee in June that will be chaired by Ed, to draft policies and procedures for the standing rules. The committee has not yet met because of conflicting summer activities.

11. Improvements to the existing fence on North Park where it meets Broadway—Darlene

- The neighborhood perimeter at Broadway and North Park is a combination of a black iron fence, shrubs and Italian Cypress. Part is City property. Part is private property. In June the board agreed in concept to funding repairs or improvements to the fence. The board asked Darlene to discuss options with the City and to seek prices for the project.
 - Darlene has talked to the City regarding their part in replacing the fence on Broadway. To date they have not responded with a suggestion about what should be done.
 - Darlene will clarify with the City that FPNA does WANT to keep the Cypress trees already planted in that area.

New Business

12. West Nile Virus is making news again in SA.

- Nancy will get pamphlet from the OC Vector Control on West Nile Virus and publish on the website then follow up with an e-Blast as well.
- Blake will mention this topic at the 9/20 General Member Meeting.
- Discuss new voting process for board members at next board meeting

Board Reports/Other Business *(including written reports, as appropriate)*

- A. President—Blake
- B. 1st VP/Sponsorship—Sarah and Mark--NA
- C. 2nd VP/Beautification—Darlene
 - a. FPNA Most Beautiful Yard winner did not show at the city presentation.
 - b. The rock for Sarah Mae Downie Park is being completed this month and will be ready for install in August.
- D. Treasurer—Joe—Financials sent by email.
- E. Secretary—Kathy-NA
- F. Communications—Nancy and Bev—Communications report attached.
- G. Home Tour—Sandy-NA
- H. Social Director/Social Events—Ashley and Erin
 - a. The Freedom Fest was a success with approximately 300 people attending.
 - b. The charity Hands Together raised approximately \$750
 - c. The food truck cost was \$200 more than the amount of money taken in.
 - d. Poor showing of volunteers to help with the watermelon contest.
 - e. There is concern of having enough volunteers for the Holiday Party especially the snow area . Social Committee to discuss further.
 - f. Membership Director—Jeff-Will check with Joe about money difference regarding memberships.
- I. Parliamentarian—Ed-NA

Upcoming Events

Sept 6—Concert in the Park

Sept 20—FPNA Fall Concert (includes brief General Membership Meeting, at 6pm) 5-9pm

Oct 12—FPNA Mixer

Oct 25—FPNA Chili Cook-off and Block Party

Nov 18—General Membership Meeting/Election of Officers for 2015, Rancho Santiago College Board Room, 7pm

Dec 13—FPNA Holiday Party/Inaugural Presentations of FPNA Legacy Awards, 3-7pm

Adjournment

- 840pm Darlene made the Motion to adjourn meeting to August 11 at Sandy’s house