

**FPNA March Board Meeting – Minutes
Monday, March March 10, 2014
7 p.m. 2204 N. Victoria (Ashley's House)**

Attendees:

Blake Anderson	President
Sarah Krutsinger	Co-First VP
Mark Mittmann	Co-First VP
Darlene Glenn-Wolff	Second VP
Joe Magaddino	Treasurer
Nancy Smith	Co-Com. Dir.
Bev Schauwecker	Co-Com. Dir.
Jeff Smith	Membership Director
Sandy DeAngelis	Home Tour Director
Ashley Lawson	Social Director
Ed Murashie	Parliamentarian

Absent: Kathy Cooper Secretary
Erin Suica Co-Social Director
John Krustinger Co-First VP
Whitney Mittman Co-First VP

ACTION ITEMS:

- Kathy to make sign up sheets for General Meeting
- Ashley will track down drink tickets and name tags in storage for the Gen. Mtg.

Call to Order, Approval of Minutes

Darlene agreed to take minutes in Kathy's absence

Call to order—Blake

Joe Magaddino made a motion to approve the Minutes of February 10 Board Meeting which was seconded by Bev Schauwecker and approved by the members of the board.

Old Business

Board Meeting Schedule and Locations for 2014 Ashley will now host the April Board Meeting.

See below for changes.

April 14--Ashley

May 12-Darlene

June 9--Kathy

July 14--Erin

August 11—Sandy

September 15—Jeff & Nancy

October 13--Joe (To Be Confirmed)

November 10--Bev

December 8 (Transition Meeting)--Sandy

Status Report: Ad Hoc North Santa Ana Traffic Committee

- Blake stated that the City is delivering information very late on the Broadway closure notices which is why eblasts are getting out to the neighbors very late.

Status Report: Ad Hoc Committee to Establish Floral Park Legacy Award

- Nothing new to report

Home and Garden Tour—Sandy

- FPNA annual Home and Garden Tour is set for April 26-27.
- There will be 6 houses and 1 garden
- Two teardrop flags are in hand and will be placed at Broadway and Santa Clara where they will be seen. These flags will be handled by Home and Garden Tour only and if needed for other FPNA events, will need to be signed out by the appropriate director for the event.
- Write ups are almost completed.
- Need 200 docents for the tour and Nicki Curran handles that very well and is mailing requests for docents now.
- The Committee is now organizing the advertisers.
 - All on schedule.
 - Sponsorship has contacted some non-profits for space at the Home Tour. Regarding the community tables: Love Bugs (a dog rescue) and the Greek Orothodox Church have committed to attend.

Next General Membership Meeting—Blake

- The next quarterly General Membership Meeting is on Sunday, March 16 from 3- 5pm at El Pico de Gallo.
- The Board agreed to supply one free drink ticket to attendees.
- Blake will coordinate with the restaurant for chips and salsa.
 - Kathy will be making sign up sheets.
 - Ashley will track down name tags and drink tickets in storage.

New Business

Soup Night at the Castro's—Ashley and Erin

- Soup Nite is March 13th 5-8pm and will NOT be a FPNA sponsored event

Website—Nancy

- The new website is up and running.

Newsletter—Nancy and Bev

- The Board congratulated Nancy and Bev on the newsletter.
 - Nancy stated that the newsletter needs more volunteers to write and produce content.
 - Almost everyone got their article in on time.

Amendments to Standing Rules-Ed

- A change suggested by Ed on page 6 of 6 (I)(3) was to remove the language “for one year” because the City issues permits per event and not annually.
- Motion to approve the revised Standing Rules by Joe Maggadino and seconded by Bev Schauwecker. All in favor.

FOFP Status Report-Darlene

- FOFP will be at Home Tour with its Lemonade Stand
- Blake reiterated that if FOFP would like any help or support from FPNA, FPNA would be glad to help.
- Many on the board spoke on the importance of FOFP for the neighborhood.

New Business

Records Retention Policy-Ed

- The accountant recommended a four-year retention policy. Joe mentioned that this was now in place.

E-blast Guidelines-Blake

- Blake handed out the guidelines for eblast policy adopted by the Board in 2013. After much discussion, the matter was tabled.

Santa Ana Historical Preservation Society-Darlene

- Darlene stated that last year a \$500 donation to Santa Ana Historical Preservation Society was approved but the check was never issued.
- The board stated that the check should be cut from this years budget and a motion did not need to be made because it had already been approved.

Board Reports/Other Business *(including written reports, as appropriate)*

President—Blake- nothing else to report

1st VP/Sponsorship—Sarah and Mark—Not many applications coming in yet for scholarships. Sarah will follow up with Lou Pecora for the Joe Bangor scholarship. No date has yet been set for scholarship review by the committee.

2nd VP/Beautification—Darlene—Darlene stated that north of Santa Clara, the City is starting a project on the streetlights to convert them to low voltage and LED. A finial will be placed on top of each completed lamp globe to hold up the new light fixture. The City has determined that an acorn finial will be attached throughout the whole City. However, if FPNA would like to pay for a different finial, then the City would have a different finial for Floral Park. A paper was presented showing a number of different finials.

There was a large fleur de leis (the trademark of FPNA) finial at a cost of \$40 each (less what the City is already paying for the acorn finial). It was approximately \$24 extra per finial. In addition, the City requested that FPNA would buy and store extra finials and supply them to the City when needed. After much discussion, the board unanimously concluded not to pay extra for the fleur de leis finials because a.) they do not really look like the FPNA fleur de leis and b.) the cost can't be justified for the arguably limited visual impact they will impart. The board decided to opt for the City-supplied-and-installed acorn finials. The board discussed and acknowledged that only the north end of the neighborhood would have finials for now because the south end will not be retrofitted for some years and the City was willing to let FPNA buy finials for the south end at approximately \$16 each for a total cost of just over \$2000. After much discussion, the board agreed unanimously not to buy finials for the south end since the City would be doing that itself in the future.

The City will be painting the lampposts north Santa Clara at about 3-4 a day until completed. This is being done throughout the City as the new light bulbs are being installed. Hopefully, the City will have the north end of the neighborhood's lampposts painted by Home Tour but there is no guarantee.

On Saturday, March 15, there is a volunteer painting crew assembling in front of Darlene's house to repaint the back of the street signs in black in time for Home Tour.

Sarah Mae Downie Park is being spruced up and new dg being placed for Home Tour.

The City will be coming out to grind down any trip hazards on the sidewalks in the coming weeks. If any person notices some trip hazards to notify Darlene so she can report it to the City.

Plantings have been made to the entranceways and new roses and day lillies have been planted because the older roses have not been blooming well for a couple of years.

Treasurer—Joe—Joe met with accountant and the accountant re-iterated about the difference in using terms like “advertising” rather than “sponsorship” as it impacts declarable income. Joe mentioned the need for diligence to remove references and language that mention business "advertising" in the newsletter and the webpage and Home Tour booklet. “Sponsorship” only is what they provide and their ads cannot be self-laudatory or specific about products. He also mentioned that the Grapevine needs to have a disclaimer (as Nancy pointed out that it does) as not being endorsed by FPNA but is, instead, an exchange of observations and opinions between neighbors about service and product providers.

Secretary—Kathy—NA

Communications—Nancy and Bev—Nancy will be on a trip but will continue to send eblasts. Nancy and Bev mentioned getting magnet nametags for Board members for the General Meetings. The cost would be about \$3 each and would just be Director Title. The

name tags would be passed on to the new directors each year. More information to follow next month.

Home Tour—Sandy- All on schedule for Home Tour.

Social Director/Social Events—Ashley and Erin- Castro's Soup Nite on Thursday, March 13. Bring donations for food bank. Freedom Fest is scheduled for June 28th on Greenleaf. Susie and Trish are co-chairing. Darlene gave the address at 2134 Greenleaf for the placement of the stage because of opposite side driveways (as suggested by the City prior).

Membership Director—Jeff—Joe will be collecting and posting membership checks when Jeff is unavailable. The Neighborhood Mixer had an excellent turnout —75 + . The next neighborhood Mixer is set for June 1st at Pam Snyder's home.

Parliamentarian—Ed—Nothing new.

**The meeting was adjourned at 8:50 pm to APRIL 14TH AT ASHLEY'S HOUSE
2204 N VICTORIA DR.**