

FPNA Monthly Board Meeting – Minutes
Monday, February 10, 2014, 7 p.m.
1920 N. Victoria (Bev's House)

Attendees:	Blake Anderson	President		
	Sarah Krutsinger	Co-First VP	Mark Mittmann	Co-First VP
	John Krutsinger		Whitney Mittmann	
	Darlene Glenn-Wolff		Second VP	
	Joe Magaddino		Treasurer	
	Kathy Cooper		Secretary	
	Nancy Smith	Co-Com. Director	Bev Schauwecker	Co-Com. Director
	Ashley Lawson	Social Director	Erin Suica	Asst. Social Director
	Jeff Smith	Membership Director		
	Sandy DeAngelis		Home Tour Director	
	Ed Murashie	Parliamentarian		

ACTION ITEMS:

- **Nancy to find out the cost of a yearly Stream Send subscription**

Call to Order, Approval of Minutes

Call to order—Blake

Joe Magaddino made a motion to approve the Minutes of January 13 Board Meeting and January 25 Retreat which was seconded by Sarah Krutsinger and approved by the members of the board.

Old Business

Board Meeting Schedule and Locations for 2014

Sandy and Jeff changed dates. See below for changes.

April 14--Joe

May 12--Darlene

June 9--Kathy

July 14--Erin

August 11—Sandy

September 15—Jeff & Nancy

October 13--Joe

November 10--Bev

December 8 (Transition Meeting)--Sandy

Status Report: Ad Hoc North Santa Ana Traffic Committee

- Jeff and Blake Had nothing new to report.

Status Report: Ad Hoc Committee to Establish Floral Park Legacy Award

- The committee has not met yet.
 - The Rock Man will do the pavers for Sarah Mae Downey park.
 - There will be one award for historical work in the neighborhood
 - One award will be for neighborhood person that currently is doing something special within the neighborhood.

Calendaring for 2014—All

The 2014 calendar was discussed at the January board and January retreat.

- The board confirmed the dates for 2014, including mixers, evening social events, general membership meetings, board meetings and weekend social events.
 - Ashley updated the calendar to reflect the new social committee dates

Recap of the January 25 board retreat

- The January 25 board retreat was well received by all attended.

Home and Garden Tour—Sandy

- FPNA annual Home and Garden Tour is set for April 26-27.
 - There are 6 houses and 2 gardens committed to the tour
 - Two write ups have been completed with more to follow
 - Need 200 docents for the tour
 - The Board was asked to run the ticket booth on either Sat or Sun from 10-1pm or 1-4pm

Next General Membership Meeting—Blake

- The next quarterly General Membership Meeting is on Sunday, March 16 in a more casual setting than normal to encourage attendance.
 - The Board agreed to move the General Mtg from Sunday 3/16 to 3/23 from 3- 5pm at El Pico de Gallo restaurant which is located near the neighborhood.

New Business

Soup Night at the Castro's—Ashley and Erin

- Soup Nite is March 13th 5-8pm and will NOT be a FPNA sponsored event
 - After some discussion the Board agreed to allow the Soup Night Flyer be sent out via e-blast and be posted on the website

RE-blasting—Nancy

- Nancy has proposed a new system for managing e-blasts provided by Stream Send. It provides a detailed report on every mailing campaign and provides a way to store and manage e-mail addresses. The board gave Nancy nodding agreement to the concept.
 - Nancy is very excited with the simple use of Stream Send. The

benefit of using this system is to create one data base.

- The board Ok'd Nancy to send FPNA blasts to interested people “outside” FPNA area.
- Blake will review the policy that provides guidance on material suitable for e-blasting from the FPNA. The policy was adopted by the 2013 FPNA board of directors.
- Nancy has a communication committee that provides back up to the eblast and other website responsibilities.
 - Joe M. made a motion for The Board to approve a 12 month subscription to Steam Send. Darlene seconded the motion and the Board approved it.
 - Nancy will find out the cost to the yearly subscription.

Website—Nancy

- The new website is up and running. Not everyone has had a chance to review it yet.
 - Nancy is having training sessions for the communication committee on Sat.

Newsletter—Nancy and Bev

- The February 15 submittal deadline for the newsletter is at hand
 - Nancy and Bev will review the content and intentions for the FPNA newsletter that should see a March 1 publish date.

Board Reports/Other Business (*including written reports, as appropriate*)

President—Blake

1st VP/Sponsorship—Sarah and Mark—NA

2nd VP/Beautification—Darlene—The Beautification kCommittee will be meeting shortly.

Treasurer—Joe—Nothing new

Secretary—Kathy—NA

Communications—Nancy and Bev—Requesting articles from the Board to help fill the newsletter

Home Tour—Sandy-NA

Social Director/Social Events—Ashley and Erin-NA

Membership Director—Jeff—The Neighborhood Mixer had an excellent turnout —75 +

Parliamentarian—Ed—Sent out Standing Rules to Board

Future Board Discussions

- **Record Storage Policy and Practices**
 - **Approved Vendors Lisst**

UpComing Events

**MARCH 10TH AT ASHLEY'S HOUSE
2204 N VICTORIA DR.**