

FLORAL PARK

Monthly Board Meeting - Minutes
Tuesday, March 10, 2015, 7pm
2204 N. Victoria (Ashley's House)

Attendees:

Ashley R. Lawson	President
Julie Humphreys	Co-First VP
Wayne Suraci	Co-First VP
Darlene Glenn-Wolff	Second VP
Bev Schauwecker	Parliamentarian
Rich Heider	Treasurer
Tracey Stein	Secretary
Nancy Smith	Communications Director
Suzee Muzilla Katz	Social Director
Sandy DeAngelis	Home Tour Director
Summer & Alex Martinez	Membership Co-Directors

Call to Order: At 7:05pm, Board President Ashley R. Lawson called meeting to order. All Board Members present except Suzee Muzilla Katz and Julie Humphreys. They arrived at 7:10pm.

Approval Minutes: Bev made a motion to approve the minutes from last meeting (February 10). Wayne seconded. Motion approved.

Treasurer's Report: No additions. Rich to run check the monthly check register and file the treasurer's report, subject to audit.

I. Committee Reports

Please submit a written report summarizing committee meetings, activities, and/or approved projects to the Board on the Saturday before the Meeting.

Home Tour - Sandy; report filed

There are now 7 houses and 2 gardens scheduled for the Home Tour. We still need volunteers to work the ticket booths, preferably Floral Park residents and Board Members. A sign up sheet went around for Board to sign up, in addition, HT committee still getting other volunteers.

Beautification - Darlene

The Assistance League has scheduled a truck to be present at 10:00am on Dumpster Day to receive donations.

Sign and lamppost painting - March 28th at 9am - an eblast will go out to solicit volunteers

Street Lights - There will be an article in the newsletter talking about the switch to LED lights, to inform neighbors and put at ease any fears about them being overly bright.

Bruce Bauer from WFPNA wants to coordinate Holiday decoration of center-median trees. Decorations should be colorful, not overtly religious...and will need to be approved by the FPNA Board and the city of SA. Darlene will let us know if she wants help with this. This includes Christmas and 4th of July décor. Summer suggested having a group mixer (both Boards?) to make decorations. Darlene will get back to the Board with an update.

Entryway Plantings will be changed to geraniums, which are heartier and will stay colorful for HT

There is a broken tile at one of the entrance areas...Darlene to fix, thanks, Darlene!

Other Neighborhood Improvement Projects, TBD:

- Monuments - Bigger "Floral Park" signage at the entrances at Flower & 17th and at Memory & Flower - Darlene to get pictures so Board can review further.

- Doggie Bags/Trash Cans - Summer recommended making doggie bags and disposal areas available for pet walkers.

- Historic Designation plaques - Official plaques for neighborhood houses - these were originally priced at around \$200, but since FPNA could not fully pay for them, could we possibly offer to pay partial costs with owners, or perhaps make them available for owners to buy themselves? If FPNA offers them it will ensure they are uniform and consistent. Bev to get more current pricing with pictures and submit to Board for further discussion.

Membership - Summer & Alex; report filed

Membership Update - The membership dues have been a little slow so far. Great turnout at mixer!

Summer brought up a recent request for a mixer for children / to include children activities. It was discussed that at 2 mixers in 2014, some children ran around unattended and did some damage to yards. It is FPNA's mission / policy to include all neighbors in floral park and this includes our children neighbors. FPNA does not operate in a manner that would exclude any neighbor. And while children are not UN-welcome, we (as it applies to FPNA mixers) normally would not make special provisions for them (i.e., bouncy houses, games, etc.). It was noted that if we do want to specifically include children, then alcohol could not be served. Suzee suggested asking Karen from the Floral Park Families group to monitor the children.

4th Mixer in May - Summer said she got requests for a 4th mixer, possibly in May. The cost would run \$400 - \$500. Rich informed the Board that there is a miscellaneous balance of approx. \$500 on the books, and while this should have been cleared at the beginning of the year, it could be used for the mixer. Wayne made a motion to clear the books and use the funds for a 4th mixer. Darlene seconded. **The motion was approved.**

Social - Suzee

Supper Club set for Sunday, March 22 at 5pm. At the Robbins Nest. Max for reservations is 40, we have 34 so far, so no eblast needed to get more participants. We will include the announcement in the eblast to say that "space is limited," and offer the July Supper Club date as consolation if this one is missed. There will be a special menu, and Suzee will send an email to those going, requesting menu selections.

No social events in April. Home Tour is main focus.

Idea for Summer (July): Movie in the Park, possibly at Fisher Park. Jess & Joy have a projector, Suzee will ask to use it and report back to Board a POA. Nancy also suggested the Wooden Floor as a venue.

Freedom Fest - June 27th - all set.

Suzee brought up possibly using The Barrel Room or the new Brewery downtown for a General Membership meeting. North Left could deliver food, or we could have pizza brought in.

It was discussed whether we could do something with an Oktoberfest theme - Reminded that no alcohol allowed in the streets...would have to be in a private setting. Suzee still looking for a possible opportunity to incorporate the idea.

Scholarship and Sponsorship - Julie & Wayne; report filed

Status - Antonia Silva, Scholarship Recipient: Still no request for new check, Sandy to ask Antonia's mother to write a letter requesting one.

There are 30 applications for Scholarships so far. It was brought up to possibly extend the deadline 5 days, but Julie did not think it would really make a difference. It is expected that more will come in, closer to the deadline. Additionally, Julie & Wayne to come to the board with a recommendation to expand the scholarships to other schools.

Recommendation of Named Scholarships - Discussion to determine if any naming guidelines were ever established.

- Historically, 2 scholarships have been named for Joe Banger and Alice Sinclair, each were instrumental in helping the Floral Park Neighborhood Association get started.

- Darlene said that within the last 2 years, the Board established a policy that the scholarships were named at the time they were being awarded, and lasted for 1 year, after which it was offered to the family to continue the scholarship by contributing matching funds thereafter.

- Bev said that after reviewing previous minutes, there was no mention of "naming for one year," as a rule for scholarships. Julie said she saw no historic designation to scholarships either.

- Julie then made a motion to honor the Joe Banger & Alice Sinclair scholarships in perpetuity, and if someone in the future wants to name a scholarship, it would need to be paid for by the family for a 1 year period. Darlene requested to further clarify the discussion with her recollection of past Board Meetings.

- Julie amended her original motion to include "in light of the historic minutes, FPNA to honor the Joe Banger & Alice Sinclair scholarships going forward, and if someone wants to name a scholarship, it would need to be paid for." Bev seconded. Motion carried, with 2 opposed (Sandy & Darlene).

- Summer made a motion: The Board can name a scholarship for 1 year; after the 1 year period the family must contribute financially to continue the designation. Julie seconded. Motion was approved.

Communications - Nancy; report filed

Eblasts - Tracey will send eblasts once a week, every Wednesday, and another to promote special events, 4 days prior to the date. These will contain FPNA business only, with priorities being Scholarship, Home Tour, General Meetings, Dumpster Day, upcoming committee meetings.

- Suzee did not think we needed to blast a reminder for the Supper Club since most reservations were taken.

- Ashley asked that members must submit content for eblasts to Tracey, Nancy or herself so we can send coordinated, consistent blasts.

Newsletters - Nancy needs help delivering, Board volunteered to assist. It was suggested we ask neighbors to volunteer as well. Maybe next time.

Discussion about Newsletter content - Articles published are to be approved by the Board. We must be careful that articles are not obvious advertisements. Nancy to inform the Board if she finds something questionable. Rich suggested telling people that when they submit articles, there may be a review process. Summer suggested we just leave it to the discretion of Nancy (director) and if anything was questionable to bring it to the President. Tabled for further discussion on editorial / review guidelines.

Rich asked about "rules of engagement" when delivering Newsletters - they should be dropped on doorstep, not in mailbox, do not need to enter gates if closed.

Newsletter Deadline - Summer asked that everyone please observe deadlines for Newsletter content. She had to make significant revisions to her February submission due to the delay in content by others. The next deadline for is May 15, for the June 1 Newsletter.

Parliamentarian - Bev; report filed

Add to list - Complaint Procedures & Policy on use of website material / pictures with logo

II. Old Business

Status - Blake Anderson Heart Stone: Sandy to email board dates / times from Giovanna

Status - North Santa Ana Traffic Committee: No current pending traffic issue, *this will be dropped from the Agenda until the committee becomes active.*

Status - Election Committee (Sherri Honer (Chair) Erwin Schauweker & Susan McManus): Chair reported committee to meet and compile final report to present and answer questions - April Board Meeting.

National Register of Historic Places - Unfinished Business from August 12, 2013 (FPNA's Monthly Board Meeting Minutes) Update on Ad hoc Historic District exploratory committee and appointment of its Chairs - Ashley (Lead) Darlene, Julie and Sue volunteered, will come to Board with POA.

March 24, 2015 Quarterly General Meeting - at 2121 N. Victoria Drive (Sandy's house). Board to arrive 6:15 to help set up. Board to bring light appetizers. Ashley to send agenda and reminder a few days prior. Wine & Beer allowed.

III. New Business

Review of Calendar (Attachment A) any changes?

Next Board Meeting - April 14, 2015 at 7 PM (2204 N. Victoria Drive)

May 15 - Newsletter editorial deadline

IV. Executive Session (separate document)

V. Adjourn

Tracey moved to adjourn. Rich seconded. Meeting was adjourned at 9:15pm.

Attachment A - Calendar 2015

Upcoming Events / Meetings:

March 11 - Scholarship App Deadline

March 22, 2015 at 5 PM - New Proposed Social Event - Supper Club at Robins Nest

March 24, 2014 at 7 PM - General Membership Meeting - 2121 N. Victoria Drive

March 26, 2015 - Scholarship / Sponsorship Meeting at 7 PM - 1924 N. Ross Street

March 28, 2015 - Street Light Painting Party at 9AM - Meet at 2133 Greenleaf Street

April 2, 2015 - 7 PM at 2204 N. Victoria Drive President's Cabinet / Historical Meeting

April 11, 2015, 8AM to 12 PM - Dumpster Day

April 14, 2015, 7PM - Monthly Board Meeting - 2204 N. Victoria Drive

April 25 & 26, 2015 at - Home Tour

**April - Most Beautiful Yard Award / *April - Neighborhood Hero Award*

May 7, 2015 at 7 PM - Social Committee Meeting at 1919 Heliotrope Drive

May 12, 2015, 7 PM - FPNA Monthly Board Meeting - 2204 N. Victoria Drive

**May 15 - Deadline to Select Scholarship Recipients*

**May - Membership Drive*

June 9, 2015, 7 PM - FPNA Monthly Board Meeting - 2204 N. Victoria Drive

June 14, 2015 at 3PM - General Membership Meeting & Scholarship Awards Ceremony
2121 N. Victoria Drive (Sandy DeAngelis and Ed Trotter's Home)

Upcoming Meeting Agenda Items:

Sarah Mae Downie Tree Lighting - Review Project; Budget; Responsibility

Holiday Decorating Contest - Review of Project; Budget; Responsibility

Discuss Future Venues for General Meetings

Frieda Theater

Isaac Walton Clubhouse

Mail Permits

Non-Profit Mailing Permits

Intelligent Mail Document